



**Intesco
Research
Group**

WORLD AND RUSSIAN MARKET OF FRESH FRUIT AND BERRIES



MOSCOW 2011

CONTENTS

LIST OF CONTENTS	Ошибка! Закладка не определена.
METHODS OF RESEARCH.....	Ошибка! Закладка не определена.
EXTRACTS FROM RESEARCH.....	Ошибка! Закладка не определена.
LIST OF GRAPHS, DIAGRAMS, TABLES AND SCHEMES.....	16
INFORMATION ABOUT INTESCO RESEARCH GROUP COMPANY.....	26

LIST OF CONTENTS

METHODS OF RESEARCH

LIST OF GRAPHS, DIAGRAMS, TABLES AND SCHEMES

1. CHARACTERISTICS OF RUSSIAN CONSUMERS

- 1.1. Dynamics of population
- 1.2. Social standard of living dynamics

2. SUBJECT OF RESEARCH

- 2.1. Definition of fruit
- 2.2. Classifications of fruit

Classification of fruit as per All-Russian Classification of Products

Classification of fruit as per All-Russian Classification of Economic Activities and Products

Classification of fruit as per Foreign Economic Activity Commodity Nomenclature

Generalized classification of fruit

3. WORLD MARKET OF FRUIT AND BERRIES

3.1. Bananas

World production of bananas

Analysis of world export of bananas

Analysis of world import of bananas

3.2. Apples

World production of apples

Analysis of world export and import of apples

3.3. Citrus fruit

World production of citrus fruit

Analysis of world export and import of oranges

World production of tangerines

Analysis of world export and import of tangerines

World production of lemons

Analysis of world export and import of lemons

3.4. Stone fruit

World production of cherry and sweet cherry

Analysis of world export and import of cherry and sweet cherry

World production of peaches and nectarines

Analysis of world export and import of peaches and nectarines

3.5. Berries

World production of berries

Analysis of world export of berries

Analysis of world import of berries

3.6. Russia in the world export structure

4. ANALYSIS OF FRUIT RETAILING

4.1. Dynamics of retailing by years

4.2. Dynamics of retailing by quarters

4.3. Structure of retailing by federal districts of RF

4.4. Largest RF regions by retailing

4.5. Regional structure of retailing

5. VOLUME OF RUSSIAN MARKET OF FRUIT AND BERRIES

5.1. Dynamics of Russian market volume by years

5.2. Market share of imported products

5.3. Dynamics of import share on the Russian market

5.4. Per capita consumption of fruit and berries

6. AREA OF FRUIT AND BERRY PLANTATIONS IN RUSSIA

6.1. Dynamics of fruit and berry plantation areas

6.2. Structure of fruit and berry plantation areas by kinds

7. YIELD OF FRUIT AND BERRIES IN RUSSIA

7.1. Dynamics of fruit and berries yield

7.2. RF regions with the highest yield indices for fruit and berries

7.3. RF regions with the lowest yield indices for fruit and berries

8. GROSS YIELD OF FRUIT AND BERRIES IN RUSSIA

- 8.1. Dynamics of gross yield of fruit and berries
- 8.2. Structure of gross yield by kinds of fruit and berries
- 8.3. Geography of location of gross yield of fruit and berries by federal districts of RF
- 8.4. Regional structure of gross yield of fruit and berries

9. GROSS YIELD OF MELONS AND GOURDS IN RUSSIA

- 9.1. Dynamics of gross yield of melons and gourds
- 9.2. Geography of location of gross yield of melons and gourds by federal districts of RF
- 9.3. Regional structure of gross yield of melons and gourds

10. GROSS YIELD OF GRAPES IN RUSSIA

- 10.1. Dynamics of gross yield of grapes
- 10.2. Geography of location of gross yield of grapes by federal districts of RF
- 10.3. Regional structure of gross yield of grapes

11. FRUIT AND BERRIES IMPORT ANALYSIS**11.1. Fruit and berries (in total)**

Dynamics of Russian import of fruit and berries by years

Structure of Russian import of fruit and berries by categories

Structure of Russian import of fruit and berries by kinds

Structure of Russian import of fruit and berries by supplying countries

11.2. Apples

Dynamics of import of apples by years

Volume of import of apples by supplying countries

Structure of import of apples by supplying countries

11.3. Bananas

Dynamics of import of bananas by years

Volume of import of bananas by supplying countries

Structure of import of bananas by supplying countries

11.4. Oranges

Dynamics of import of oranges by years

Volume of import of oranges by supplying countries

Structure of import of oranges by supplying countries

11.5. Lemons and limes

Dynamics of import of lemons and limes by years

Volume of import of lemons and limes by supplying countries

Structure of import of lemons and limes by supplying countries

11.6. Tangerines

Dynamics of import of tangerines by years

Volume of import of tangerines by supplying countries

Structure of import of tangerines by supplying countries

11.7. Peaches and nectarines

Dynamics of import of peaches and nectarines by years

Volume of import of peaches and nectarines by supplying countries

Structure of import of peaches and nectarines by supplying countries

11.8. Grapes

Dynamics of import of grapes by years

Volume of import of grapes by supplying countries

Structure of import of grapes by supplying countries

11.9. Melons and gourds

Dynamics of import of melons and gourds by years

Volume of import of melons and gourds by supplying countries

Structure of import of melons and gourds by supplying countries

11.10. Pears and quince

Dynamics of import of pears and quince by years

Volume of import of pears and quince by supplying countries

Structure of import of pears and quince by supplying countries

11.12. Plums

Dynamics of import of plums by years

Volume of import of plums by supplying countries

Structure of import of plums by supplying countries

11.11. Strawberry and pine strawberry

Dynamics of import of strawberry and pine strawberry by years

Volume of import of strawberry and pine strawberry by supplying countries

Structure of import of strawberry and pine strawberry by supplying countries

12. FRUIT EXPORT ANALYSIS

12.1. Fruit and berries (in total)

Dynamics of Russian export of fruit and berries by years

Structure of Russian import of fruit by categories

12.2. Bananas

Dynamics of export of bananas by years

Volume of export of bananas by countries of destination

Structure of export of bananas by countries of destination

12.3. Citrus fruit

Dynamics of export of citrus fruit by years

Volume of export of citrus fruit by countries of destination

Structure of export of citrus fruit by countries of destination

12.4. Apples, pears and quince

Dynamics of export of apples, pears and quince by years

Volume of export of apples, pears and quince by countries of destination

Structure of export of apples, pears and quince by countries of destination

13. PRODUCER PRICES FOR FRUIT AND BERRIES IN RUSSIA

13.1. Pomaceous fruit

Dynamics of producer prices for pomaceous fruit by years

Dynamics of producer prices for pomaceous fruit by months

13.2. Berries

Dynamics of producer prices for berries by years

Dynamics of producer prices for berries by months

13.3. Stone fruit

Dynamics of producer prices for stone fruit by years

Dynamics of producer prices for stone fruit by months

13.4. Grapes

Dynamics of producer prices for grapes by years

Dynamics of producer prices for grapes by months

13.5. Melons and gourds

Dynamics of producer prices for melons and gourds by years

Dynamics of producer prices for melons and gourds by months

13.6. Comparison of producer prices for fruit and berries

14. RETAIL PRICES ON MARKET OF FRUIT AND BERRIES

14.1. Apples

Dynamics of retail prices for apples by years

Dynamics of retail prices for apples by months

14.2. Bananas

Dynamics of retail prices for bananas by years

Dynamics of retail prices for bananas by months

14.3. Oranges

Dynamics of retail prices for oranges by years

Dynamics of retail prices for oranges by months

14.4. Grapes

Dynamics of retail prices for grapes by years

Dynamics of retail prices for grapes by months

14.5. Pears

Dynamics of retail prices for pears by years

Dynamics of retail prices for pears by months

14.6. Lemons

Dynamics of retail prices for lemons by years

Dynamics of retail prices for lemons by months

14.7. Comparison of retail prices for fruit and berries

15. FACTORS INFLUENCING RUSSIAN MARKET OF FRUIT AND BERRIES

16. TRENDS ON RUSSIAN MARKET OF FRUIT AND BERRIES

17. STATE REGULATION OF RUSSIAN MARKET OF FRUIT AND BERRIES

18. CONSUMER PREFERENCES ON RUSSIAN MARKET OF FRUIT AND BERRIES

18.1. Preferences by fruit kinds

18.2. Fruit and berries consumption frequency

19. FORECAST OF RUSSIAN FRUIT AND BERRIES MARKET DEVELOPMENT FOR 2011-2014

INFORMATION ABOUT INTESCO RESEARCH GROUP COMPANY

METHODS OF RESEARCH

Subject of research:

MARKET OF FRUIT AND BERRIES

Goal of research:

EVALUATION OF THE MARKET AND FORECAST OF ITS DEVELOPMENT FOR 2011-2012

Regions of research:

RUSSIA AND RF REGIONS

Main blocks of research:

WORLD MARKET OF FRUIT AND BERRIES
RUSSIAN MARKET OF FRUIT AND BERRIES
AREA OF FRUIT AND BERRY PLANTATIONS IN RUSSIA
YIELD OF FRUIT AND BERRIES IN RUSSIA
TOTAL YIELD OF FRUIT AND BERRIES IN RUSSIA
ANALYSIS OF FRUIT RETAILING
FRUIT AND BERRIES IMPORT ANALYSIS
FRUIT EXPORT ANALYSIS
PRODUCER PRICES FOR FRUIT IN RUSSIA
RETAIL PRICES ON RUSSIAN FRUIT MARKET
TRENDS ON RUSSIAN MARKET OF FRUIT AND BERRIES
STATE REGULATION OF RUSSIAN MARKET OF FRUIT AND BERRIES
FORECAST OF DEVELOPMENT OF RUSSIAN MARKET OF FRUIT AND BERRIES FOR 2011-2014

Information sources used:

Federal State Statistics Service
Ministry of Agriculture
Federal Customs Service
Federal Tax Service
Field expert evaluations

Retail sales reports

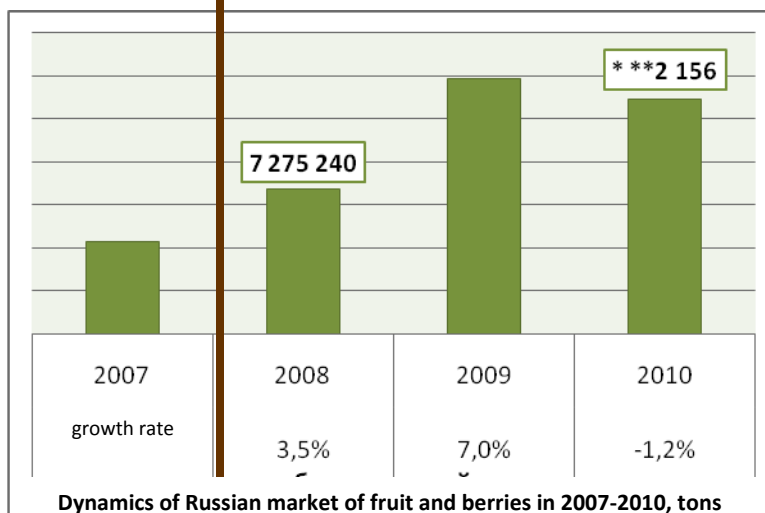
Materials of the field's main players

Field print and electronic publications

The research presents 107 graphs, 68 diagrams and 48 tables.

EXTRACTS FROM RESEARCH

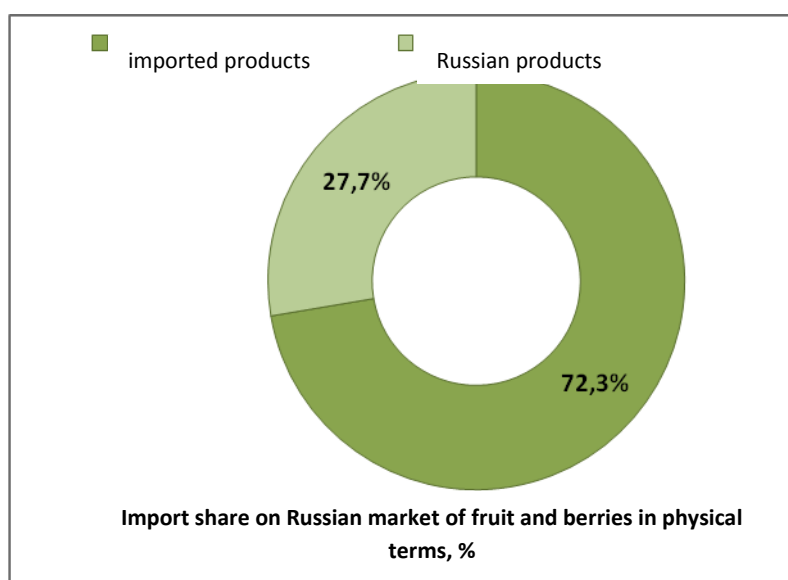
CHAPTER 5



VOLUME OF RUSSIAN MARKET OF FRUIT AND BERRIES

By 2009 the volume of Russian market of fruit and berries had had positive dynamics of growth. But in 2010, due to abnormally hot summer, the total yield of fruit and berries reduced almost by one fifth. Despite the import volume increase by 10%, the market volume decreased in total by 1,2% and made up ** mln. tons.

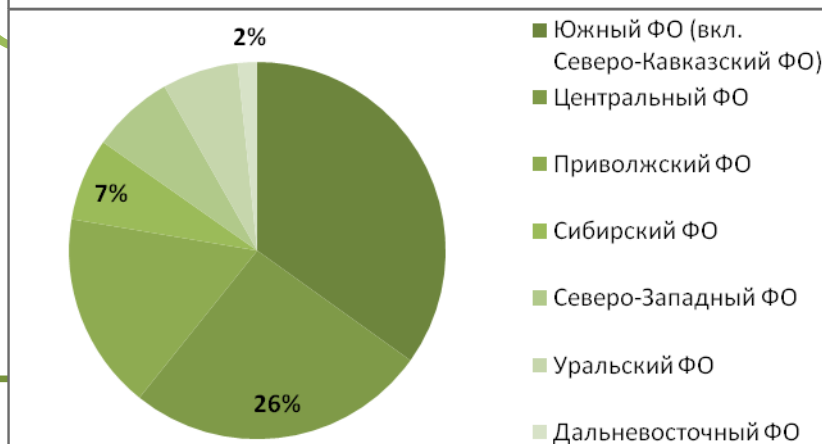
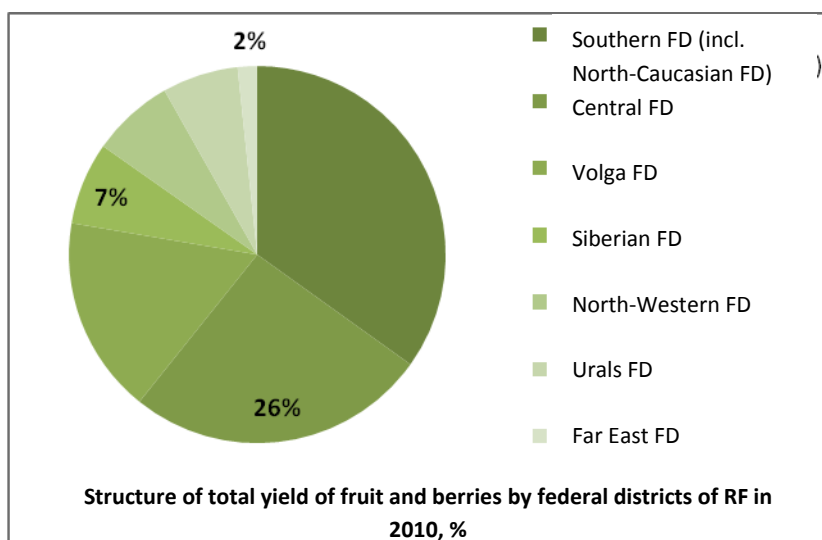
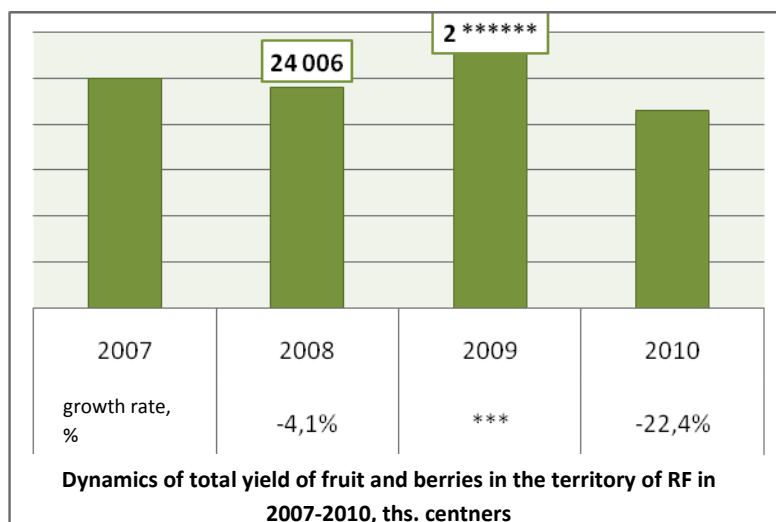
More than two thirds of Russian fruit market are imported products. Mostly they have Turkish or Chinese origin; as for bananas, that made up about 18% of Russian import, greatest part of them is imported from Ecuador.



CHAPTER 8

TOTAL YIELD OF FRUIT AND BERRIES IN RUSSIA

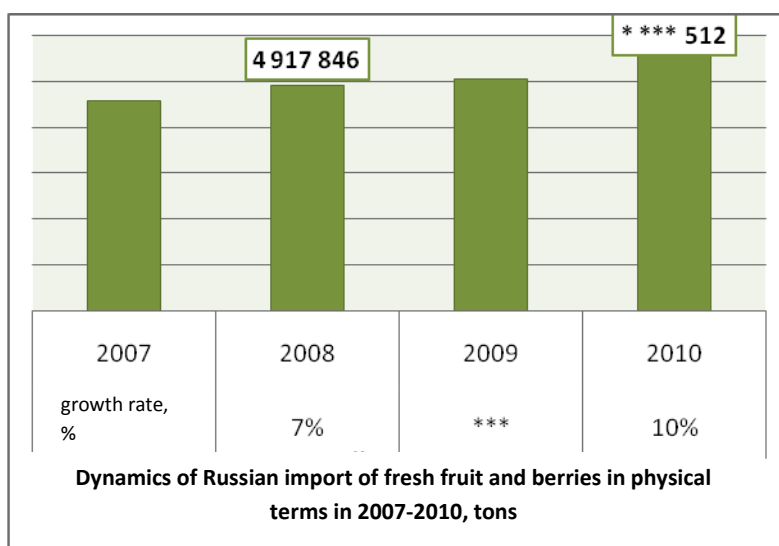
During the period of 2007-2010 one could observe unstable dynamics of total yield of fruit and berries. According to the results of 2010 there were picked *** ths. centners of fruit and berries. Due to unfavourable weather conditions and dry summer the indices decreased by more than one fifth (22,4%).



By total yield of fruit and berries three largest federal districts of RF have the following shares in All-Russian structure: Southern FD – over 30%, Central FD – 26%, Volga FD – 2%. Siberian and North-Western FDs have equal shares. Share of fruit and berries picked in Far East FD made up 2% of the total volume of Russian products.

CHAPTER 11

FRUIT AND BERRIES IMPORT ANALYSIS

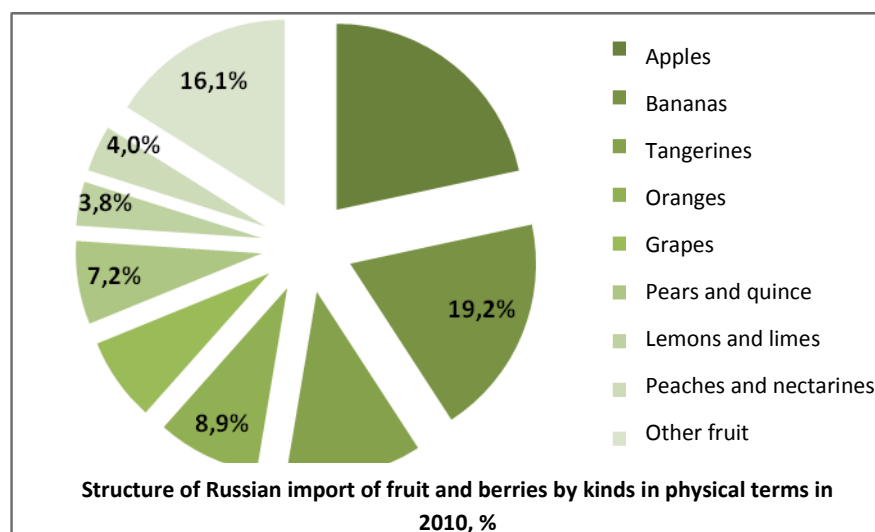


Volumes of fruit import to Russia increase annually. While in 2009 there was a slowdown of the growth rate to **%, in 2010 the volume of imported fresh fruit and berries increased by one tenth. Last year Russia imported *,56 mln. tons of fruit and berries in total.

Apples take up the leading position in the structure of Russian import: their share is ***%.

Bananas occupy the second place in the import structure; their share makes up one fifth part of Russian import. Tangerines are about **%, and oranges are one tenth.

Grapes and pears also make up large categories, they make up 7% each in the structure of fruit supplies. Lemons and limes as well as peaches and nectarines account to **% of import market each. Other fruit make up 16,1% of the total volume of fruit imported by Russia.



LIST OF GRAPHS, DIAGRAMS, TABLES AND SCHEMES

1. CHARACTERISTICS OF RUSSIAN CONSUMERS

Graph 1. Dynamics of resident population of Russia as of January 1 in 2000-2011, mln. people.

Graph 2. Dynamics of real disposable incomes of Russian population by months in 2008-2010, % to the previous period

Graph 3. Dynamics of average per capita incomes of population by months in 2008-2010, % to the previous period

Graph 4. Dynamics of average per capita money incomes of population by months in 2008-2010, rub

2. SUBJECT OF RESEARCH

3. WORLD MARKET OF FRUIT AND BERRIES

Graph 5. Dynamics of volume of world production of bananas in 2006-2009, mln. tons

Diagram 1. Structure of world production of bananas in physical terms in 2009, %

Graph 6. Dynamics of world export of bananas in 2006-2008, mln. tons

Diagram 2. Structure of world export of bananas by countries of origin in physical terms in 2008, %

Diagram 3. Structure of export of bananas from Ecuador by main regions in physical terms in 2008, %

Graph 7. Dynamics of world import of bananas in 2006-2008, mln. tons

Diagram 4. Structure of world import of bananas by countries of destination in physical terms in 2008, %

Graph 8. Dynamics of world production of apples in 2006-2010*, mln. tons

Graph 9. Largest countries in world production of apples in 2009, mln. tons

Diagram 5. Structure of world production of apples by countries in physical terms in 2009, %

Graph 10. Dynamics of production of apples by the European Union in 2000-2009, mln. tons

Graph 11. Dynamics of world export/import of apples in 2006-2010*, mln. tons

Graph 12. Largest countries in world import of apples in 2008, mln. tons

Diagram 6. Structure of world import of apples by countries of destination in physical terms in 2008, %

Graph 13. Largest countries in world export of apples in 2008, mln. tons

Diagram 7. Structure of world export of apples by countries of origin in physical terms in 2008, %

Graph 14. Dynamics of world production of oranges in 2007-2010*, mln. tons

Graph 15. Largest countries producing oranges in the world in 2009, mln. tons

- Diagram 8. Structure of world production of oranges by countries in physical terms in 2009, %
- Graph 16. Dynamics of world import of oranges in 2007-2010*, mln. tons
- Graph 17. Dynamics of world export of oranges in 2007-2010*, mln. tons
- Graph 18. Dynamics of world production of tangerines in 2007-2010*, mln. tons
- Graph 19. Largest countries producing tangerines in 2009, mln. tons
- Diagram 9. Structure of world production of tangerines by countries in physical terms in 2009, %
- Graph 20. Dynamics of world import of tangerines in 2007-2010*, mln. tons
- Graph 21. Dynamics of world export of tangerines in 2007-2010*, mln. tons
- Graph 22. Dynamics of world production of lemons in 2007-2010*, mln. tons
- Graph 23. Largest countries producing lemons in 2009, mln. tons
- Diagram 10. Structure of world production of lemons by countries in physical terms in 2009, %
- Graph 24. Dynamics of world import of lemons in 2007-2010*, mln. tons
- Graph 25. Dynamics of world export of lemons in 2007-2010*, mln. tons
- Graph 26. Dynamics of world production of cherry and sweet cherry in 2007-2010*, mln. tons
- Graph 27. Largest countries producing cherry and sweet cherry in the world in 2009, ths. tons
- Diagram 11. Structure of world production of cherry and sweet cherry by countries in physical terms in 2009, %
- Graph 28. Dynamics of world import of cherry and sweet cherry in 2007-2010*, mln. tons
- Graph 29. Dynamics of world export of cherry and sweet cherry in 2007-2010*, mln. tons
- Graph 30. Dynamics of world production of peaches and nectarines in 2007-2010*, mln. tons
- Graph 31. Largest countries producing peaches in the world in 2009, ths. tons
- Diagram 12. Structure of world production of peaches and nectarines by countries in physical terms in 2009, %
- Graph 32. Dynamics of world import of peaches and nectarines in 2007-2010*, mln. tons
- Graph 33. Dynamics of world export of peaches and nectarines in 2007-2010*, mln. tons
- Graph 34. Dynamics of world production of berries in 2007-2009, ths. tons
- Graph 35. Largest countries producing berries (excluding bilberries) in the world in 2009, ths. tons
- Diagram 13. Structure of world production of berries (excluding bilberries) by countries in physical terms in 2009, %
- Graph 36. Dynamics of world export of berries in 2006-2008, tons
- Diagram 14. Structure of world export of berries by largest countries of origin in physical terms in 2008, %
- Graph 37. Dynamics of world import of berries in 2006-2008, tons
- Diagram 15. Structure of world import of berries by largest countries of destination in physical terms in 2008, %

Table 1. Russia's share and place in world export of the largest fruit-supplying countries in 2009

4. ANALYSIS OF FRUIT RETAILING

Graph 38. Dynamics of fresh fruit retailing in Russia in 2009-2010, bln. rub

Graph 39. Dynamics of fresh fruit retailing by quarters in 2009-2011, bln. rub

Table 2. Volumes of fresh fruit retailing in federal districts of RF in 2009-2010, ths. rub

Diagram 16. Structure of fresh fruit retailing in federal districts of RF in money terms in 2010, %

Graph 40. Largest regions of RF by volumes of fresh fruit retailing in 2010, bln. rub

Table 3. Volumes of fresh fruit retailing in RF regions in 2009-2010, ths. rub

Diagram 17. Regional structure of fresh fruit retailing in 2010 in money terms, %

5. VOLUME OF RUSSIAN MARKET OF FRUIT AND BERRIES

Graph 41. Dynamics of volume of Russian market of fruit and berries in 2006-2010, tons

Diagram 18. Share of import on Russian market of fruit and berries in physical terms in 2010, %

Diagram 19. Dynamics of import share on Russian market of fruit and berries in physical terms in 2006-2010, %

Diagram 20. Per capita consumption of fruit and berries in Russia in 2007-2010, kg/person

6. AREA OF FRUIT AND BERRY PLANTATIONS IN RUSSIA

Graph 42. Dynamics of areas of fruit and berry plantations in the territory of RF in 2006-2010, ths. ha

Diagram 21. Structure of areas of fruit and berry plantations by kinds in Russia in 2010, %

Diagram 22. Changes in the structure of areas of fruit and berry plantations by kinds in 2006-2010, %

7. YIELD OF FRUIT AND BERRIES IN RUSSIA

Graph 44. Regions of RF with the highest indices of yield of fruit and berries in 2010, centners/ha

Graph 45. Regions of RF with the lowest indices of yield of fruit and berries in 2009, centners/ha

8. GROSS YIELD OF FRUIT AND BERRIES IN RUSSIA

Graph 46. Dynamics of gross yield of fruit and berries in the territory of RF in 2006-2010, ths. centners

Diagram 23. Structure of gross yield of fruit and berries by kinds in 2010, %

Diagram 24. Changes in the structure of gross yield of fruit and berries by kinds in 2006-2010, %

Table 4. Gross yield of fruit and berries in federal districts of RF in 2006-2010, ths. centners

Diagram 25. Structure of gross yield of fruit and berries by federal districts of RF in 2010, %

Diagram 26. Changes in the structure of gross yield of fruit and berries by federal districts of RF in 2006-2010, %

Table 5. Gross yield of fruit and berries in regions of RF in 2006-2010, ths. centners

Diagram 27. Structure of gross yield of fruit and berries by regions of RF in 2010, %

Diagram 28. Changes in the structure of gross yield of fruit and berries by regions of RF in 2006-2010, %

9. GROSS YIELD OF MELONS AND GOURDS IN RUSSIA

Graph 47. Dynamics of gross yield of melons and gourds in the territory of RF in 2006-2010, ths. centners

Table 6. Gross yield of melons and gourds in federal districts of RF in 2006-2010, ths. centners

Diagram 29. Structure of gross yield of melons and gourds by federal districts of RF in 2010, %

Diagram 30. Changes in the structure of gross yield of melons and gourds by federal districts in 2006-2010, %

Table 7. Gross yield of melons and gourds in regions of RF in 2006-2010, ths. centners

Diagram 31. Structure of gross yield of melons and gourds by regions of RF in 2010, %

Diagram 32. Changes in the structure of gross yield of melons and gourds by regions of RF in 2006-2010, %

10. GROSS YIELD OF GRAPES IN RUSSIA

Graph 48. Dynamics of gross yield of grapes in the territory of RF in 2006-2010, ths. centners

Table 8. Gross yield of grapes in federal districts of RF in 2005-2008, ths. centners

Diagram 33. Structure of gross yield of grapes by federal districts of RF in 2010, %

Diagram 34. Changes in the structure of gross yield of grapes by federal districts of RF in 2006-2010, %

Table 9. Gross yield of grapes in regions of RF in 2006-2010, ths. centners

Diagram 35. Structure of gross yield of grapes by regions of RF in 2010, %

Diagram 36. Changes in the structure of gross yield of grapes by regions of RF in 2006-2010, %

11. FRUIT AND BERRIES IMPORT ANALYSIS

Graph 49. Dynamics of Russian import of fresh fruit and berries in 2007-2010, tons

Diagram 37. Structure of Russian import of fresh fruit and berries by categories in physical terms in 2010, %

Diagram 38. Structure of Russian import of fresh fruit and berries by kinds in physical terms in 2010, %

Diagram 39. Structure of Russian import of fresh fruit and berries by countries of origin in money terms in 2009, %

Graph 50. Dynamics of Russian import of apples in 2007-2010, tons

Graph 51. Dynamics of Russian import of apples in 2007-2010, ths. dollars

Table 10. Volumes of Russian import of apples by supplying countries in 2007-2010, tons

Table 11. Volumes of Russian import of apples by supplying countries in 2007-2010, ths. dollars

Diagram 40. Structure of Russian import of apples by countries of origin in physical terms in 2010, %

Diagram 41. Structure of Russian import of apples by countries of origin in money terms in 2010, %

Graph 52. Dynamics of Russian import of bananas in 2007-2010, tons

Graph 53. Dynamics of Russian import of bananas in 2007-2010, ths. dollars

Table 12. Volumes of Russian import of bananas by supplying countries in 2007-2010, tons

Table 13. Volumes of Russian import of bananas by supplying countries in 2007-2010, ths. dollars.

Diagram 42. Structure of Russian import of bananas by countries of origin in physical terms in 2010, %

Diagram 43. Structure of Russian import of bananas by countries of origin in money terms in 2010, %

Graph 54. Dynamics of Russian import of oranges in 2007-2010, tons

Graph 55. Dynamics of Russian import of oranges in 2007-2010, ths. dollars

Table 14. Volumes of Russian import of oranges by supplying countries in 2007-2010, tons

Table 15. Volumes of Russian import of oranges by supplying countries in 2007-2010, ths. dollars

Diagram 44. Structure of Russian import of oranges by countries of origin in physical terms in 2010, %

Diagram 45. Structure of Russian import of oranges by countries of origin in money terms in 2010, %

Graph 56. Dynamics of Russian import of lemons and limes in 2007-2010, tons

Graph 57. Dynamics of Russian import of lemons and limes in 2007-2010, ths. dollars

Table 16. Volumes of Russian import of lemons and limes by supplying countries in 2007-2010, tons

Table 17. Volumes of Russian import of lemons and limes by supplying countries in 2007-2010, ths. dollars

Diagram 46. Structure of Russian import of lemons and limes by countries of origin in physical terms in 2010, %

Diagram 47. Structure of Russian import of lemons and limes by countries of origin in money terms in 2010, %

Graph 58. Dynamics of Russian import of tangerines in 2007-2010, tons

Graph 59. Dynamics of Russian import of tangerines in 2007-2010, ths. dollars

Table 18. Volumes of Russian import of tangerines by supplying countries in 2007-2010, tons

Table 19. Volumes of Russian import of tangerines by supplying countries in 2007-2010, ths. dollars

Diagram 48. Structure of Russian import of tangerines by countries of origin in physical terms in 2010, %

Diagram 49. Structure of Russian import of tangerines by countries of origin in money terms in 2010, %

Graph 60. Dynamics of Russian import of peaches and nectarines in 2007-2010, tons

Graph 61. Dynamics of Russian import of peaches and nectarines in 2007-2010, ths. dollars

Table 20. Volumes of Russian import of peaches and nectarines by supplying countries in 2007-2010, tons

Table 21. Volumes of Russian import of peaches and nectarines by supplying countries in 2007-2010, ths. dollars

Diagram 50. Structure of Russian import of peaches and nectarines by countries of origin in physical terms in 2010, %

Diagram 51. Structure of Russian import of peaches and nectarines by countries of origin in money terms in 2010, %

Graph 62. Dynamics of Russian import of grapes in 2007-2010, tons

Graph 63. Dynamics of Russian import of grapes in 2007-2010, ths. dollars

Table 22. Volumes of Russian import of grapes by supplying countries in 2007-2010, tons

Table 23. Volumes of Russian import of grapes by supplying countries in 2007-2010, ths. dollars

Diagram 52. Structure of Russian import of grapes by countries of origin in physical terms in 2010, %

Diagram 53. Structure of Russian import of grapes by countries of origin in money terms in 2010, %

Graph 64. Dynamics of Russian import of melons (including water-melons) in 2007-2010, tons

Graph 65. Dynamics of Russian import of melons (including water-melons) in 2007-2010, ths. dollars

Table 24. Volumes of Russian import of melons (including water-melons) by supplying countries in 2007-2010, tons

Table 25. Volumes of Russian import of melons (including water-melons) by supplying countries in 2007-2010, ths. dollars

Diagram 54. Structure of Russian import of melons (including water-melons) by countries of origin in physical terms in 2010, %

Diagram 55. Structure of Russian import of melons (including water-melons) by countries of origin in money terms in 2010, %

Graph 66. Dynamics of Russian import of pears and quince in 2007-2010, tons

Graph 67. Dynamics of Russian import of pears and quince in 2007-2010, ths. dollars

Table 26. Volumes of Russian import of pears and quince by supplying countries in 2007-2010, tons

Table 27. Volumes of Russian import of pears and quince by supplying countries in 2007-2010, ths. dollars

Diagram 56. Structure of Russian import of pears and quince by countries of origin in physical terms in 2010, %

Diagram 57. Structure of Russian import of pears and quince by countries of origin in money terms in 2010, %

Graph 68. Dynamics of Russian import of plums and black thorn in 2007-2010, tons

Graph 69. Dynamics of Russian import of plums and black thorn in 2007-2010, ths. dollars

Table 28. Volumes of Russian import of plums and black thorn by supplying countries in 2007-2010, tons

Table 29. Volumes of Russian import of plums and black thorn by supplying countries in 2007-2010, ths. dollars

Diagram 58. Structure of Russian import of plums and black thorn by countries of origin in physical terms in 2010, %

Diagram 59. Structure of Russian import of plums and black thorn by countries of origin in money terms in 2010, %

Graph 70. Dynamics of Russian import of strawberry and pine strawberry in 2007-2010, tons

Graph 71. Dynamics of Russian import of strawberry and pine strawberry in 2007-2010, ths. dollars

Table 30. Volumes of Russian import of strawberry and pine strawberry by supplying countries in 2007-2010, tons

Table 31. Volumes of Russian import of strawberry and pine strawberry by supplying countries in 2007-2010, ths. dollars

Diagram 60. Structure of Russian import of strawberry and pine strawberry by countries of origin in physical terms in 2010, %

Diagram 61. Structure of Russian import of strawberry and pine strawberry by countries of origin in money terms in 2010, %

12. FRUIT EXPORT ANALYSIS

Graph 72. Dynamics of Russian export of fresh fruit and berries in 2007-2010, tons

Diagram 62. Structure of Russian export of fresh fruit and berries by categories in physical terms in 2010, %

Graph 73. Dynamics of Russian export of bananas in 2007-2010, tons

Graph 74. Dynamics of Russian export of bananas in 2007-2010, ths. dollars

Table 32. Volumes of Russian export of bananas by countries of destination in 2007-2010, tons

Table 33. Volumes of Russian export of bananas by countries of destination in 2007-2010, ths. dollars

Diagram 63. Structure of Russian export of bananas by countries of destination in physical terms in 2010, %

Diagram 64. Structure of Russian export of bananas by countries of destination in money terms in 2010, %

Graph 75. Dynamics of Russian export of citrus fruit in 2007-2010, tons

Graph 76. Dynamics of Russian export of citrus fruit in 2007-2010, ths. dollars

Table 34. Volumes of Russian export of citrus fruit by countries of destination in 2007-2010, tons

Table 35. Volumes of Russian export of citrus fruit by countries of destination in 2007-2010, ths. dollars

Diagram 65. Structure of Russian export of citrus fruit by countries of destination in physical terms in 2010, %

Diagram 66. Structure of Russian export of citrus fruit by countries of destination in money terms in 2010, %

Graph 77. Dynamics of Russian export of apples, pears and quince in 2007-2010, tons

Graph 78. Dynamics of Russian export of apples, pears and quince in 2007-2010, ths. dollars

Table 36. Volumes of Russian export of apples, pears and quince by countries of destination in 2007-2010, tons

Table 37. Volumes of Russian export of apples, pears and quince by countries of destination in 2007-2010, ths. dollars

Diagram 67. Structure of Russian export of apples, pears and quince by countries of destination in physical terms in 2010, %

Diagram 68. Structure of Russian export of apples, pears and quince by countries of destination in money terms in 2010, %

13. PRODUCER PRICES FOR FRUIT AND BERRIES IN RUSSIA

Graph 79. Dynamics of average producer prices for pomaceous fruit in RF in 2007-2010, rub/tons

Graph 80. Dynamics of average producer prices for pomaceous fruit in RF by months in 2007-2011, rub/tons

Table 38. Average producer prices for pomaceous fruit by months in 2007-2009, rub/tons

Graph 81. Dynamics of average producer prices for berries in RF in 2007-2010, rub/tons

Graph 82. Dynamics of average producer prices for berries in RF by months in 2009-2010, rub/tons

Table 39. Average producer prices for berries in RF by months in 2009-2010, rub/tons

Graph 83. Dynamics of average producer prices for stone fruit in RF in 2007-2010, rub/tons

Graph 84. Dynamics of average producer prices for stone fruit in RF by months in 2009-2010, rub/tons

Table 40. Average producer prices for stone fruit in RF by months in 2009-2010, rub/tons

Graph 85. Dynamics of average producer prices for grapes in RF in 2007-2010, rub/tons

Graph 86. Dynamics of average producer prices for grapes in RF by months in 2009-2010, rub/tons

Table 41. Average producer prices for grapes in RF by months in 2009-2010, rub/tons

Graph 87. Dynamics of average producer prices for melons and gourds in RF in 2007-2010, rub/tons

Graph 88. Dynamics of average producer prices for melons and gourds in RF by months in 2009-2010, rub/tons

Table 42. Average producer prices for melons and gourds in RF by months in 2009-2010, rub/tons

Graph 89. Producer prices for fruit and berries in 2010, rub/tons

14. RETAIL PRICES ON MARKET OF FRUIT AND BERRIES

Graph 90. Dynamics of average retail prices for apples in RF in 2007-2010, rub/kg

Graph 91. Dynamics of average retail prices for apples in RF by months in 2007-2011, rub/kg

Table 43. Average retail prices for apples in RF by months in 2007-2011, rub/kg

Graph 92. Dynamics of average retail prices for bananas in RF in 2007-2010, rub/kg

Graph 93. Dynamics of average retail prices for bananas in RF by months in 2007-2011, rub/kg

Table 44. Average retail prices for bananas in RF by months in 2007-2011, rub/kg

Graph 94. Dynamics of average retail prices for oranges in RF in 2007-2010, rub/kg

Graph 95. Dynamics of average retail prices for oranges in RF by months in 2007-2011, rub/kg

Table 45. Average retail prices for oranges in RF by months in 2007-2011, rub/kg

Graph 96. Dynamics of average retail prices for grapes in RF in 2009-2010, rub/kg

Graph 97. Dynamics of average retail prices for grapes in RF by months in 2009-2011, rub/kg

Table 46. Average retail prices for grapes in RF by months in 2009-2011, rub/kg

Graph 98. Dynamics of average retail prices for pears in RF in 2007-2010, rub/kg

Graph 99. Dynamics of average retail prices for pears in RF by months in 2007-2011, rub/kg

Table 47. Average retail prices for pears in RF by months in 2007-2011, rub/kg

Graph 100. Dynamics of average retail prices for lemons in RF in 2009-2010, rub/kg

Graph 101. Dynamics of average retail prices for lemons in RF by months in 2009-2011, rub/kg

Table 48. Average retail prices for lemons in RF by months in 2007-2010, rub/kg

Graph 102. Dynamics of average retail prices for lemons in RF in 2009-2010, rub/kg

15. FACTORS INFLUENCING RUSSIAN MARKET OF FRUIT AND BERRIES

16. TRENDS ON RUSSIAN MARKET OF FRUIT AND BERRIES

17. STATE REGULATION OF RUSSIAN MARKET OF FRUIT AND BERRIES

18. CONSUMER PREFERENCES ON RUSSIAN MARKET OF FRUIT AND BERRIES

Graph 103. Fruit most often consumed in Russia in 2009, %

Graph 104. Presence of fruit vases at Russian homes, %

Graph 105. Frequency of fruit and berries consumption by Russian people in 2009, %

19. FORECAST OF RUSSIAN FRUIT AND BERRIES MARKET DEVELOPMENT FOR 2011-2014

Graph 106. Dynamics of gross yield of fruit and berries in the territory of RF in 2009-2010 and forecast for 2011-2014, ths. centners

Graph 107. Dynamics of import share on market of fruit and berries in physical terms in 2009-2014*, %

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