



**Intesco
Research
Group**

POTATO AND POTATO PRODUCTS. RUSSIAN MARKET OF POTATO AND POTATO PRODUCTS



MOSCOW 2012

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RESEARCH METHODOLOGY

Subject of research:

MARKET OF POTATO AND PRODUCTS MADE OF POTATO

Goal of research:

EVALUATION OF THE RUSSIAN MARKET AND FORECAST OF ITS DEVELOPMENT FOR 2011-2014

Regions of research:

RUSSIA

AND REGIONS OF RF

Main blocks of research:

LAND UNDER POTATO CULTIVATION IN RUSSIA

YIELD OF POTATO IN RUSSIA

VOLUME OF RUSSIAN MARKET OF POTATO AND PRODUCTS MADE OF POTATO

ANALYSIS OF RETAIL SALES OF POTATO

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RETAIL PRICES FOR POTATO IN RUSSIA

FORECAST OF THE DEVELOPMENT OF THE RUSSIAN MARKET OF POTATO FOR 2011-2013

Largest Russian companies with profiles:

«FRITO LAY MANUFACTURING» LLC

«BRIDGETOWN FOODS» JSC

«RUSSKIY PRODUCT» LLC

«KING LION TULA» LLC

«TULA FOOD COMPANY « LLC

Types of potato products researched:

FRESH POTATO

ROASTED PRODUCTS MADE OF POTATO

FROZEN PRODUCTS MADE OF POTATO

DRY POTATO PUREE AND CRACKERS

Production volumes, financial activities data, balance sheets, profit and loss statements, cash-flow statement, the subsidiaries and other data about these main companies were presented.

Information sources used:

Federal State Statistics Service

Federal Customs Service

Field expert evaluations

Materials of the companies of the branch

Field print and electronic publications

Materials of the field's main players

The research contains 82 schedules, 70 tables, 45 diagrams and 1 scheme.

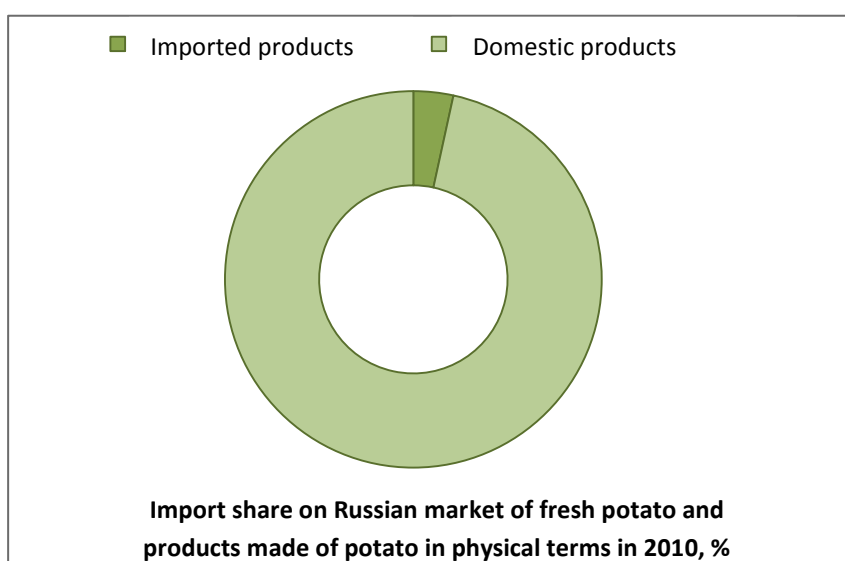
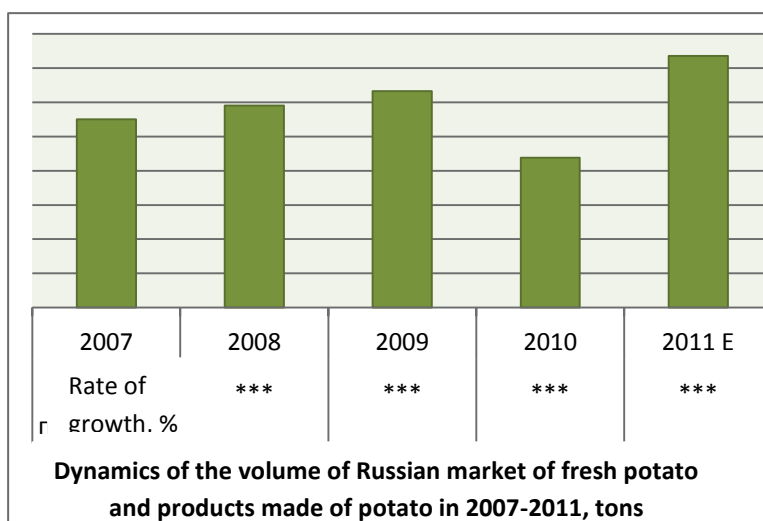
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VOLUME OF THE RUSSIAN MARKET OF
FRESH POTATO AND PRODUCTS MADE
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According to Intesco Research Group, in 2010 volume of the domestic market of fresh potato and products made of potato in physical terms amounted to ** *** tons, having increased by **% compared to the same period. The forecasted amount of this parameter in 2011 amounts to

* *** tons, that is **% more than parameters of the previous year.

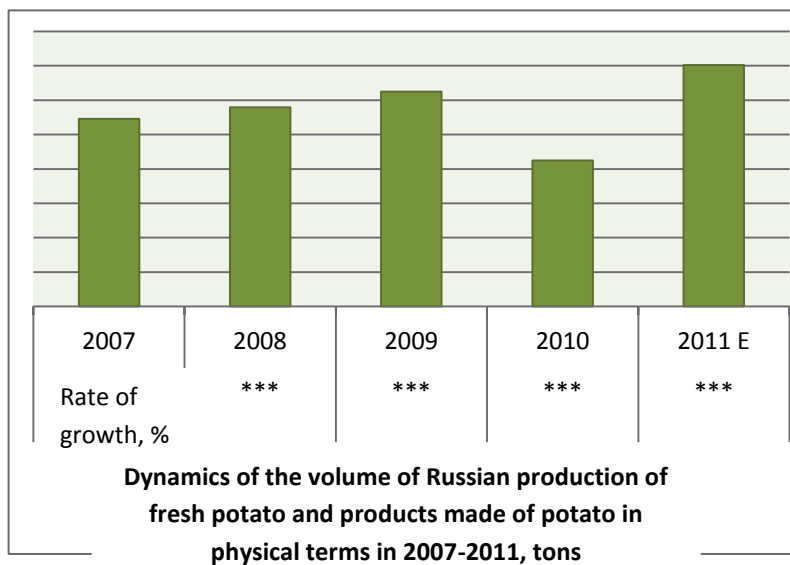


Import volume of fresh potato and products made of potato in Russia in 2010 amounted to*** ths tons or *** % of the volume of the domestic market.

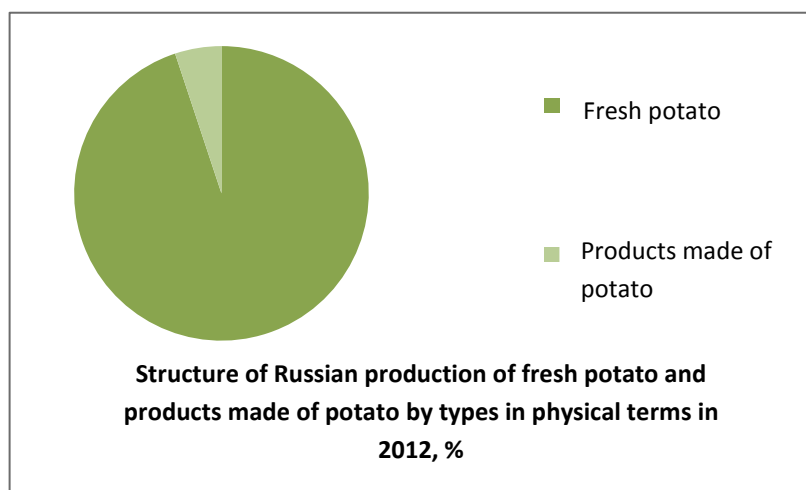
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According to Federal State Statistics Service, volume of production of fresh potato and products made of it in physical terms in 2010 amounted to *** tons that is ***% less than the same parameter in 2009. According to forecast of Intesco Research Group, in 2011 output of this product increased by *** tons or ***%.



In 2010 the largest share in the structure of Russian production of fresh potato and products made of potato in physical terms belonged to fresh potato.



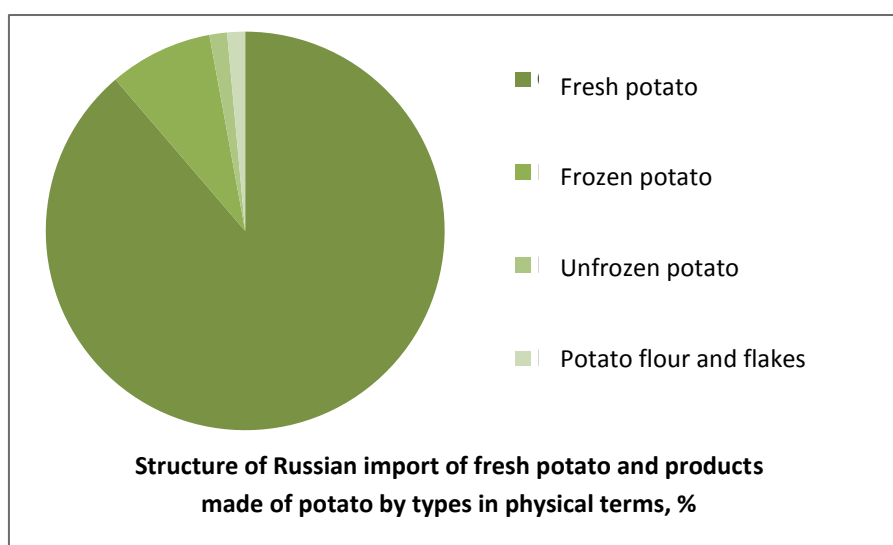
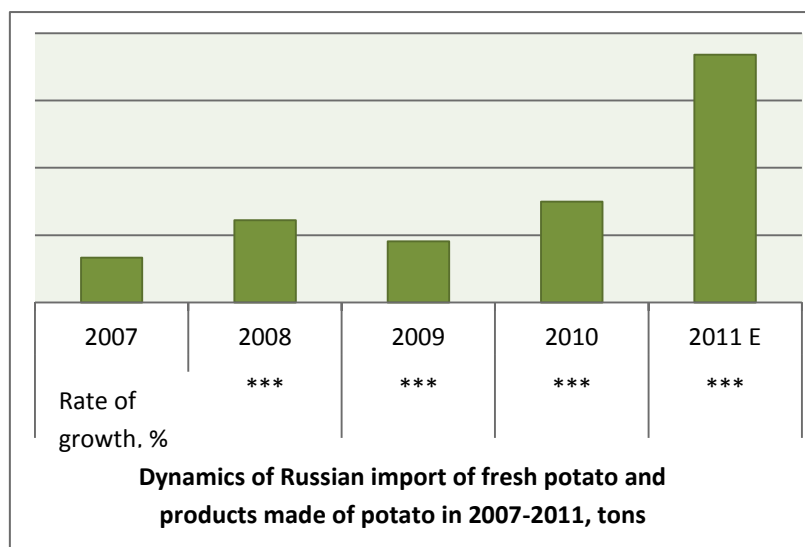
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In 2010 import of fresh potato in Russia in physical terms in 2010 amounted to *** ** tons, that was *** ** tons, or **%, more than the same parameter in 2009. According to forecast of Intesco Research Group, in 2011 import of this products increased by *** ** tons or **%.

The main share in import structure of fresh potato and products made of potato in Russia in physical terms belonged to fresh

potato. In 2010 it amounted to **%, while the supplies of frozen potato formed *%, unfrozen - % respectively.



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