

SEMI-PRESERVED AND CANNED FISH AND SEAFOOD





CONTENTS

DESCRIPTION OF CONTENT	3
RESEARCH METHODOLOGY	
EXTRACTS FROM THE RESEARCH	
LIST OF SCHEDULES, DIAGRAMS, TABLES AND SCHEMES	
ABOUT NTESCO RESEARCH GROUP	38

DESCRIPTION OF CONTENT

RESEARCH METHODOLOGY

LIST OF SCHEDULES, DIAGRAMS AND TABLES

1.GENERAL ECONOMIC SITUATION IN RUSSIA

1.1. Population of Russia

Dynamics of population

The largest cities

Sosical standards of living

Economic activity

1.2. Economic situation

Dynamics of economic development

Stability of the state budget

1.3. Position of Russia in the world

Share of Russia in the population of the world

2. SUBJECT OF RESEARCH

- 2.1. Characteristics of canned and semi-preserved foods
- 2.2. Production methods of canned and semi-preserved fish.
- 2.3. Types of classification

Classification of canned and semi-preserved foods by All-Russian Classification of Economic Activity and Products

Classification of canned and semi-preserved foods by All-Russian Classification of Products

Classification of canned and semi-preserved foods by Commodity Nomenclature of Foreign Economic Activity

Classification of canned foods by types

3. VOLUME OF RUSSIAN MARKET OF CANNED AND SEMI-PRESERVED FISH AND SEAFOOD

3.1. Market of canned and semi-preserved fish and seafood

Dynamics of volume of Russian market

Share of import on Russian market

Dynamics of share of import on Russian market

Consumption of canned and semi-preserved fish and seafood in Russia

Structure of Russian market of canned and semi-preserved fish and seafood by categories

3.1.Market of caviar

Dynamics of Russian market volume

Share of import on Russian market

4. TRENDS ON RUSSIAN MARKET OF CANNED AND SEMI-PRESERVED FOODS

- 4.1Growth of premium market.
- 4.2. Absence of producers affecting Russian national market
- 4.2. Appearance of new brands

5. STATE REGULATION OF RUSSIAN MARKET OF FISH AND SEAFOOD

- 5.1. Federal, target programs, development concepts
- 5.2. Aquaculture draft law
- 5.3. WTO accession

6. ANALYSIS OF RETAIL SALES OF CANNED AND SEMI-PRESERVED FISH AND SEAFOOD

- 6.1. Dynamics of retail sales by years
- 6.2. Structure of retail sales by federal districts of RF
- 6.3. The largest regions of RF by retail sales
- 6.4. Regional structure of retail sales of canned and semi-preserved fish and seafood

7. PRODUCTION OF CANNED AND SEMI-PRESERVED FISH AND SEAFOOD IN RUSSIA

- 7.1. Dynamics of production volume of canned and semi-preserved foods by years
- 7.2. Structure of production of canned and semi-preserved foods by groups
- 7.3. Structure of production of canned and semi-preserved foods by types

8. PRODUCTION OF CANNED AND SEMI-PRESERVED FISH BY CATEGORIES

8.1. Canned fish in total.

Dynamics of production volume by years

Structure of production by types

8.2. Canned fish natural

Dynamics of production volume by years

Dynamics of production of canned fish natural by months

Production volumes in federal districts of RF

Structure of production by federal districts of RF

Production volumes in regions of RF

Regional structure of production

8.3. Canned fish in oil

Dynamics of production volume by years

Production volumes in federal districts of RF

Structure of production by federal districts of RF

Production volumes in regions of RF

Regional structure of production

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Structure of production by types

8.4. Canned fish in tomato sauce

Dynamics of production volume by years

Production volumes in federal districts of RF

Structure of production by federal districts of RF

Production volumes in regions of RF

Regional structure of production

8.5. Semi-preserved fish (in total)

Structure of Russian production of semi-preserved foods by types

Dynamics of production volume by years

Dynamics of production volume of semi-preserved fish by months

Production volumes in federal districts of RF

Structure of production by federal districts of RF

Production volumes in regions of RF

Regional structure of production

8.6. .Semi-preserved cut fish in different sauces

Dynamics of production volume by years

Dynamics of production volume of semi-preserved cut fish by months

Production volumes in federal districts of RF

Structure of production by federal districts of RF

Production volumes in regions of RF

Regional structure of production

8.7. Semi-preserved whole fish in different sauces

Dynamics of production volume by years

Production volumes in federal districts of RF

Structure of production by federal districts of RF

Production volumes in regions of RF

Regional structure of production

8.8. Semi-preserved foods of spicy salting

Dynamics of production volume by years

Production volumes in federal districts of RF

Structure of production by federal districts of RF

Production volumes in regions of RF

Regional structure of production

8.9. Semi-preserved foods of special salting

Dynamics of production volume by years

Production volumes in federal districts of RF

Structure of production by federal districts of RF

Production volumes in regions of RF

Regional structure of production

9. PRODUCTION OF READY FISH PRODUCTS

9.1. Production of ready and semi-finished fish products

Dynamics of production volume by years

Production volumes in federal districts of RF

Structure of production by federal districts of RF

Production volumes in regions of RF

Regional structure of production

9.2. Ready culinary fish products

Dynamics of production volume by years

Production volumes in federal districts of RF

Structure of production by federal districts of RF

Production volumes in regions of RF

Regional structure of production

9.3 Culinary fish products

Dynamics of production volume by years

Production volumes in federal districts of RF

Structure of production by federal districts of RF

Production volumes in regions of RF

Regional structure of production

10. PRODUCTION OF CANNED AND SEMI-PRESERVED SEAFOOD BY CATEGORIES

10.1. Seafood products

Structure of production by types

10.2. Canned seafood

Dynamics of production volume by years

Production volumes in federal districts of RF

Structure of production in federal districts

Production volumes in regions of RF

Regional structure of production

10.3. Semi-preserved seafood

Dynamics of production volume by years

Production volumes in federal districts of RF

Structure of production by federal districts of RF

Production volumes in regions of RF

Regional structure of production

11. THE LARGEST RUSSIAN PRODUCERS ON RUSSIAN MARKET OF CANNED AND SEMI-PRESERVED FISH AND SEAFOOD.

11.1. "Delikon Group" LLC

Reference information

Areas of business

Trade marks

11.2. Commercial Manufacturing Enterprise "Meridian", OJSC

Reference information

Products:

11.3. Group of companies "Russkoe more"

Reference information

12. PRODUCTION OF CAVIAR IN RUSSIA

12.1. Production of caviar in total

Dynamics of production volume by years

Production of caviar by months

Structure of production of caviar by types

Production volumes in federal districts of RF

Structure of production by federal districts of RF

Production volumes in regions of RF

Regional structure of production

12.2. Production of salmon fishes caviar in Russia

Dynamics of production volume by years

Production volumes in federal districts of RF

Structure of production by federal districts of RF

Production volumes in regions of RF

Regional structure of production

13. THE LARGEST RUSSIAN PRODUCERS OF CANNED AND SEMI-PRESERVED FISH AND SEAFOOD IN RUSSIA

13.1. Canned fish natural

Production volumes of the largest Russian enterprises

Structure of production by the largest Russian enterprises

13.2. Canned fish in oil

Production volumes of the largest Russian enterprises

Structure of production by the largest Russian enterprises

13.3. Canned fish in tomato sauce

Production volumes of the largest Russian enterprises

Structure of production by the largest Russian enterprises

13.4. Semi-preserved fish

Production volumes of the largest Russian enterprises

Structure of production by the largest Russian enterprises

13.5. Canned seafood

Production volumes of the largest Russian enterprises

Structure of production by the largest Russian enterprises

13.6. Caviar

Production volumes of the largest Russian enterprises

Structure of production by the largest Russian enterprises

13.7. The largest Russian producers of canned fish by the volume of proceeds

14. ANALYSIS OF RUSSIAN IMPORT OF CANNED FISH AND SEAFOOD

- 14.1. Dynamics of import volumes by years
- 14.2. Structure of Russian import by categories

15. ANALYSIS OF RUSSIAN IMPORT OF CANNED FISH

15.1. Canned fish (in total)

Dynamics of import volumes by years

Dynamics of import volumes by months

Structure of import by types of canned fish

Import volumes by supplying countries

Structure of import by supplying countries

15.2. Canned sardines

Dynamics of import by years

Import volumes by supplying countries

Structure of import by supplying countries

15.3. Canned tuna, skipjack, pelamyd

Dynamics of import by years

Import volumes by supplying countries

Structure of import by supplying countries

15.4. Canned mackerel

Dynamics of import volumes by years

Import volumes by supplying countries

Structure of import by supplying countries

15.5. Canned anchovy

Dynamics of import by years

Import volumes by supplying countries

Structure of import by supplying countries

15.6. Canned herring

Dynamics of import by years

Import volumes by supplying countries

Structure of import by supplying countries

15.7. Sturgeon caviar

Dynamics of import by years

Import volumes by supplying countries

Structure of import by supplying countries

16. ANALYSIS OF RUSSIAN IMPORT OF CANNED SEAFOOD

16.1. Canned seafood (in total)

Dynamics of import volumes by years

Dynamics of import volumes by months

Structure of import by types of canned seafood

Import volumes by supplying countries

Structure of import by supplying countries

16.2. Canned shrimps

Dynamics of import volumes by years

Import volumes by supplying countries

Structure of import by supplying countries

16.3. Canned molluscs

Dynamics of import volumes by years

Import volumes by supplying countries

Structure of import by supplying countries

17. ANALYSIS OF RUSSIAN EXPORT OF CANNED FISH AND SEAFOOD

- 17.1. Dynamics of export volumes by years
- 17.2. Structure of Russian export by categories

18. ANALYSIS OF RUSSIAN EXPORT OF CANNED FISH BY CATEGORIES

18.1. Canned fish (in total)

Dynamics of export volumes by years

Dynamics of export volumes by months

Structure of export by types

Export volumes by countries of destination

Structure of export by countries of destination

18.2. Canned sardines

Dynamics of export volumes by years

Export volumes by countries of destination

Structure of export by countries of destination

18.3. Canned herring

Dynamics of export volumes by years

Export volumes by countries of destination

Structure of export by countries of destination

18.4. Canned mackerel

Dynamics of export volumes by years

Export volumes by countries of destination

Structure of export by countries of destination

18.5. Sturgeon caviar

Dynamics of export volumes by years

Export volumes by countries of destination

Structure of export by countries of destination

19. ANALYSIS OF RUSSIAN EXPORT OF CANNED SEAFOOD

- 19.1. Dynamics of export volumes by years
- 19.2. Dynamics of export volumes by months
- 19.3. Structure of export by types of canned seafood
- 19.4. Export volumes by countries of destination
- 19.5. Structure of export by countries of destination

20. PRODUCERS' PRICES FOR CANNED AND SEMI-PRESERVED FISH IN RUSSIA

20.1. Canned fish (in total)

Dynamics of average producers' prices by years

Dynamics of average producers' prices by months

20.2. Canned fish in tomato sauce

Dynamics of average producers' prices by years

Dynamics of average producers' prices by months

20.3. Canned fish in oil

Dynamics of average producers' prices by years

Dynamics of average producers' prices by months

20.4. Canned fish natural

Dynamics of average producers' prices by years

Dynamics of average producers' prices by months

21. RETAIL PRICES FOR CANNED FISH IN RUSSIA

21.1. Canned fish in tomato sauce

Dynamics of average retail prices by years

Dynamics of average retail prices by months

21.2. Canned fish natural and in oil

Dynamics of average retail prices by years

Dynamics of average retail prices by months

21.3. Salmon caviar

Dynamics of average retail prices by years

Dynamics of average retail prices by months

Source: Federal State Statistics Service

22. PROFILES OF THE LARGEST RUSSIAN PRODUCERS OF CANNED AND SEMI-PRESERVED FISH AND SEAFOOD IN RUSSIA

22.1. "Roskon" LLC

Reference information

Types of activity

Production volumes

Balance sheet

Profit and loss statement

Cash-flow statement

Financials

22.2. "Yuzhnomorskaya baza rybflota" OJSC

Reference information

Types of activity

Production volumes

Balance sheet

Profit and loss statement

Cash-flow statement

Financials

22.3. "Delikon Produkt" LLC

Reference information

Types of activity

Production volumes

Balance sheet

Profit and loss statement

Cash-flow statement

Financials

22.4. "Kreon" LLC

Reference information

Types of activity

Production volumes

Balance sheet

Profit and loss statement

Cash-flow statement

Financials

22.5. "Fish-works Ostrovnoy" CJSC

Reference information

Types of activity

Production volumes

Balance sheet

Profit and loss statement

Cash-flow statement

Financials

23. FORECAST OF DEVELOPMENT OF THE MARKET OF CANNED AND SEMI-PRESERVED FISH AND SEAFOOD FOR 2011 - 2015

ABOUT INTESCO RESEARCH GROUP

RESEARCH METHODOLOGY

Subject of research:

MARKET OF CANNED AND SEMI-PRESERVED FISH AND SEAFOOD

Goal of research:

EVALUATION OF MARKET CONDITIONS AND FORECAST OF ITS DEVELOPMENT FOR 2012-2015

Regions of research:

RUSSIA

REGIONS OF RF

BASIC UNITS OF RESEARCH:

VOLUME OF RUSSIAN MARKET OF CANNED AND SEMI-PRESERVED FISH AND SEAFOOD

TRENDS ON RUSSIAN MARKET OF CANNED AND SEMI-PRESERVED FISH AND SEAFOOD

STATE REGULATION OF RUSSIAN MARKET OF FISH AND SEAFOOD

THE LARGEST PLAYERS ON THE MARKET OF CANNED AND SEMI-PRESERVED FISH AND SEAFOOD

ANALYSIS OF RETAIL SALES

PRODUCTION OF CANNED AND SEMI-PRESERVED FISH IN RUSSIA

PRODUCTION OF CANNED AND SEMI-PRESERVED SEAFOOD IN RUSSIA

THE LARGEST RUSSIAN PRODUCERS OF CANNED AND SEMI-PRESERVED FISH AND SEAFOOD

ANALYSIS OF RUSSIAN IMPORT OF CANNED FISH

ANALYSIS OF RUSSIAN IMPORT OF CANNED SEAFOOD

ANALYSIS OF RUSSIAN EXPORT OF CANNED FISH

ANALYSIS OF RUSSIAN EXPORT OF CANNED SEAFOOD

PRODUCERS' PRICES FOR CANNED FISH IN RUSSIA

RETAIL PRICES FOR CANNED FISH IN RUSSIA

PROFILES OF THE LARGEST PRODUCERS
FORECAST OF MARKET DEVELOPMENT FOR 2012-2015

CATEGORIES OF CANNED AND SEMI-PRESERVED FOOD RESEARCHED:

CANNED AND SEMI-PRESERVED FISH

CANNED AND SEMI-PRESERVED SEAFOOD

STURGEON AND SALMON CAVIAR

FINISHED AND SEMIFINISHED FISH PRODUCTS

TYPES OF CANNED AND SEMI-PRESERVED FOOD RESEARCHED:

NATURAL CANNED FISH

CANNED FISH IN TOMATO SAUCE

CANNED FISH IN OIL

STURGEON AND SALMON CAVIAR

CANNED SARDINES

CANNED MACKEREL

CANNED HERRING

CANNED TUNA

CANNED ANCHOVY

CANNED SHRIMPS

CANNED MOLLUSKS

FINISHED CULINARY FISH PRODUCTS

CULINARY FISH PRODUCTS

Russian largest enterprises profiled:

"ROSKON" LLC

"YUZHNOMORSKAYA BAZA RYBFLOTA" OJSC

"DELIKON PRODUKT" LLC

"KREON" LLC

"FISH-WORKS OSTROVNOY" CJSC

The largest enterprises are presented by production volume, financial activity, sheet balances, profit and loss statements, cash-flow statements, subsidiaries and other information.

Information sources used:

Federal State Statistics Service

Ministry of Economic Development of RF

Federal Custom Service

Federal Tax Service

Evaluation of Experts of the Branch

Retail sales statements

Data of the main players of the branch

Printed and electronic publications of the branch

The research contains 142 Schedules, 93 Diagrams, 151 Tables.

EXTRACTS FROM THE RESEARCH

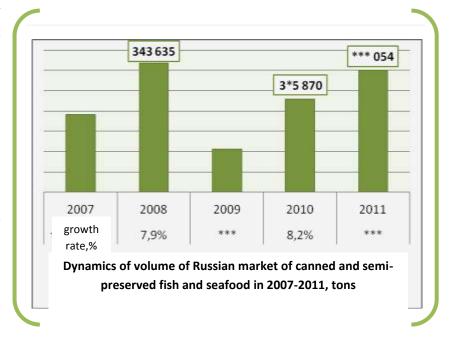
CHAPTER 3

ОБЪЕМ

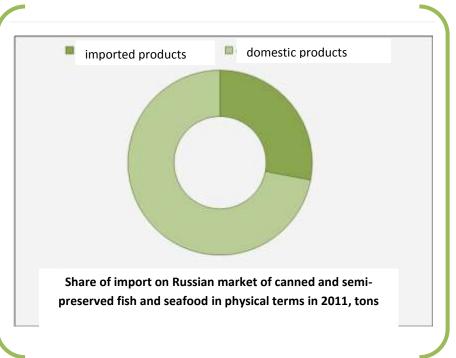
During crisis 2009 Russian market of canned and semi-preserved fish and seafood was

marked by recession on the level of ***%, but already in 2010 a positive tendency was outlined. However the predepression level of 2008 was not reached.

According to estimation of Intesco Research Group, in 2011 volume of Russian market of canned and semi-preserved foods was equal to *** ths tons, that is by *** ths tons more than in previous year.



On Russian market of canned and semi-preserved fish and seafood the share of import is

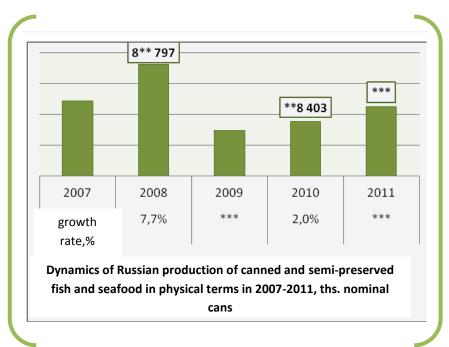


quite high and amounts to more than one fourth of the total products, presented on the market.

CHAPTER 7

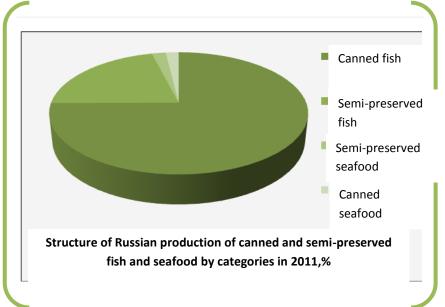
PRODUCTION OF CANNED AND SEMI-PRESERVED FISH AND SEAFOOD IN RUSSIA

In 2009 Russian production of canned and semi-preserved fish and seafood is characterized



by negative growth (-***%). Since 2010 positive dynamics of growth established, the rate of which amounted to ***,3% in 2011. Thus volume of commercial production of canned and semi-reserved foods reached *** mln nominal cans.

In the of structure production the major part is constituted by canned fish. Its share was equal to *** %. Semipreserved fish forms slightly more than one fifth of the of commercial volume production. Semi-finished and canned seafood constituted almost equal shares.

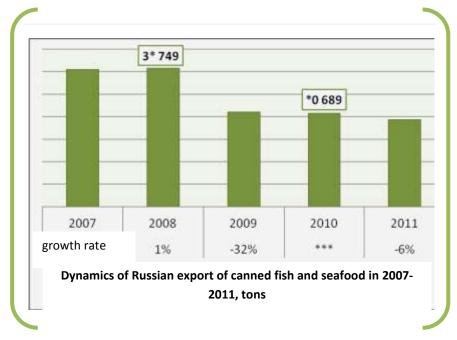


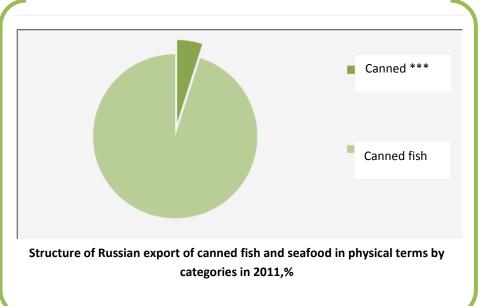
CHAPTER 17

ANALYSIS OF RUSSIAN EXPORT
OF CANNED AND SEMIPRESERVED FISH AND
SEAFOOD

During last three years it is observed a reduction of deliveries of Russian canned fish and seafood on the foreign market. In 2009 volume of Russian export was reduced by ***% compared with the same rates of 2008.

According to the results of 2011 the amount of products of this type delivered to the foreign market for selling was by *% less in the previous year.





In 2011 canned
*** was forming **%
of Russian export.
The major part of
deliveries was
constituted by canned
fish.

LIST OF SCHEDULES, DIAGRAMS, TABLES AND SCHEMES

RESEARCH METHODOLOGY

LIST OF SCHEDULES, DIAGRAMS AND TABLES

1.GENERAL ECONOMIC SITUATION IN RUSSIA

Schedule 1. Population of Russia in 2000, 2005, 2010 and forecast for 2015 and 2020, ths people...

Table 1. Population of the largest Russian cities by the data of All-Russian census enumeration in 2010, ths. people

Schedule 2. Dynamics of actual household disposable income in Russia and its annual rate of growth in 2000- 2011*, %

Schedule 3. Forecast of the dynamics of dependency ratio in Russia in 2011-2031.

Schedule 4. Dynamics of employed and unemployed people in RF in 2006-2010, ths people.

Schedule 5. Dynamics of share of the unemployed people in active population by FD of RF in 2006-2010, %

Schedule 6. Dynamics of GDP of RF in prices of 2008 in 2001-2011, bln. rubles

Schedule 7. Investments into the fixed capital of RF in 2002-2011.

Schedule 8. Surplus/ deficit of consolidated budget of RF in 2006- 2011*, %

Schedule 9. Dynamics of total external debt of RF and its share in GDP in 2001-2011*

Schedule 10. Dynamics of structure of total external debt of RF by the main segments in 2001-2010, %

Schedule 11. Consumer prices index in RF 2001- 2011, %

Schedule 12. Share of RF in population of the world in 2000-2010 and forecast until 2100

Schedule 13. Share of RF in world GDP in 2001-2011 and forecast for 2012-2016, %

2. SUBJECT OF RESEARCH

3. VOLUME OF RUSSIAN MARKET OF CANNED AND SEMI-PRESERVED FISH AND SEAFOOD

Schedule 14.Dynamics of volume of Russian market of canned and semi-preserved food and seafood in 2007-2011, tons

Diagram 1. Import share on Russian market of canned and semi-preserved fish and seafood in physical terms in 2011, %

Diagram 2. Dynamics of import share on Russian market of canned and semi-preserved fish and seafood in physical terms in 2007-2011, %

Schedule 15. Consumption of canned and semi-preserved fish and seafood per capita in Russia in 2007-2011, kg/people.

Diagram 3. Structure of Russian market of canned and semi-preserved fish and seafood by categories in physical terms in 2011, %

Schedule 16. Dynamics of volume of Russian market of caviar in 2007-2011, tons

Diagram 4. Import share on Russian market of caviar in physical terms in 2011, %

4. TRENDS ON RUSSIAN MARKET OF CANNED AND SEMI-PRESERVED FOODS

5. STATE REGULATION OF RUSSIAN MARKET OF FISH AND SEAFOOD

Table 2. Change of rates of import customs duties on fish processing products in 2012 – 2016, €

6. ANALYSIS OF RETAIL SALES OF CANNED AND SEMI-PRESERVED FISH AND SEAFOOD

Schedule 17. Dynamics of retail sales of canned and semi-preserved fish and seafood according to the first half-year in 2009 and 2012, mln rubles.

Table 3. Volumes of retail sales of canned and semi-preserved fish and seafood in federal districts of RF in 2009 and 1st half-year of 2012, ths rubles

Diagram 5. Change of structure of retail sales of canned and semi-preserved fish and seafood by federal districts of RF in cost terms in 1st half-year of 2009 and 1st half-year of 2012, %

Table 4. Volumes of retail sales of canned and semi-preserved fish and seafood in regions of RF in 2009 and 1st half-year of 2012, ths rubles.

Diagram 6. Regional structure of retail sales of canned and semi-preserved fish and seafood in 1st half-year of 2009 and 2012 in cost terms,%

7. PRODUCTION OF CANNED AND SEMI-PRESERVED FISH AND SEAFOOD IN RUSSIA

Schedule 18. Dynamics of volume Russian production of canned and semi-preserved fish and seafood in 2007-2011, the nominal cans

Diagram 7. Structure of production of canned and semi-preserved fish and seafood by categories in 2011, %

Diagram 8. Structure of production of canned and semi-preserved fish and seafood by categories in 2011, %

Table 5. Volumes of production of canned and semi-preserved fish and seafood by types in 2009-2011, the nominal cans.

8. PRODUCTION OF CANNED AND SEMI-PRESERVED FISH BY CATEGORIES

Schedule 19. Dynamics of volume of Russian production of canned fish in 2007 - 2011, the nominal cans

Diagram 9. Structure of Russian production of canned fish by types in 2011, %

Table 6. Volumes of production of canned fish by types in 2007 – 2011, the nominal cans.

Schedule 20. Dynamics of volume of Russian production of canned fish in 2009 - 2011, the nominal cans

Schedule 21. Dynamics of production of canned fish natural by months in 2009 – June 2012, the nominal cans

Table 7. Volumes of production of canned fish natural by months in 2007 – June 2012, the nominal cans

Table 8. Volumes of production of canned fish natural in federal districts of RF in 2007 – June, 2012, the nominal cans

Schedule 22. Dynamics of production of canned fish natural in the largest federal districts of RF in 2009-2011, the nominal cans

Diagram 10. Change of structure of Russian production of canned fish natural by federal districts in 2009-2011, %

Table 9. Volumes of production of canned fish in oil in regions of RF in 2007 – June, 2012, the nominal cans

Schedule 23. Dynamics of production of canned fish natural in the main regions of RF in 2009-2011, the nominal cans

Diagram 11. Change of regional structure of Russian production of canned fish natural in 2009-2011, %

Schedule 24. Dynamics of volume of Russian production of canned fish in oil in 2009 – 2011, the nominal cans

Table 10. Volumes of production of canned fish in oil in federal districts of RF in 2007 – June, 2012, the nominal cans

Schedule 25. Dynamics of production of canned fish in oil in the largest federal districts of RF in 2009-2011, the nominal cans

Diagram 12. Change of structure of Russian production of canned fish in oil by federal districts in 2009-2011, %

Table 11. Volumes of production of canned fish in oil in regions of RF in 2007 – June, 2012, the nominal cans

Schedule 26. Dynamics of production of canned fish in oil in the main regions of RF in 2009-2011, the nominal cans

Diagram 13. Change of regional structure of Russian production of canned fish in oil in 2009-2011, %

Diagram 14. Structure of Russian production of canned fish in oil by types in 2011*, %

Table 12. Volumes of production of canned fish in oil by types in 2009 - 2011.

Schedule 27. Dynamics of volume of Russian production of canned fish in tomato sauce in 2009 – 2011, the nominal cans

Table 13. Volumes of production of canned fish in tomato sauce in federal districts of RF in 2007 – June, 2012, the nominal cans

Schedule 28. Dynamics of production of canned fish in tomato sauce in the largest federal districts of RF in 2009-2011, the nominal cans

Diagram 15. Change of structure of Russian production of canned fish in tomato sauce by federal districts in 2009-2011, %

Table 14. Volumes of production of canned fish in tomato sauce in regions of RF in 2007 – June, 2012, the nominal cans

Schedule 29. Dynamics of production of canned fish in tomato sauce in the main regions of RF in 2009-2011, the nominal cans

Diagram 16. Change of regional structure of Russian production of canned fish in tomato sauce in 2009-2011, %

Diagram 17. Structure of production of semi-preserved fish by types in 2011, %

Table 15. Volumes of production of semi-preserved fish by types in 2007 - 2011, %.

Schedule 30. Dynamics of volume of Russian production of canned fish in 2009 – 2011, the nominal cans

Schedule 31. Dynamics of volume of production of semi-preserved fish by months in 2009 – June 2012, the nominal cans

Table 16. Volumes of production of canned fish natural by months in 2007 – June 2012, the nominal cans

Table 17. Volumes of production of semi-preserved fish in federal districts of RF in 2007 – June, 2012. ths nominal cans

Schedule 32. Dynamics of production of semi-preserved fish in the largest federal districts of RF in 2009-2011, the nominal cans

Diagram 18. Change of structure of Russian production of semi-preserved fish by federal districts in 2009-2011, %

Table 18. Volumes of production of semi-preserved fish in regions of RF in 2007 – June, 2012, ths nominal cans

Schedule 33. Dynamics of production of semi-preserved fish in the main regions of RF in 2009-2011, the nominal cans

Diagram 19. Change of regional structure of Russian production of semi-preserved fish in 2009-2011, %

Schedule 34. Dynamics of volume of Russian production of semi-preserved cut fish in different sauces in 2009-2011, the nominal cans

Schedule 35. Dynamics of production of semi-preserved cut fish in different sauces by months in 2009 – June, 2012, the nominal cans

Table 19. Volumes of production of semi-preserved cut fish in different sauces in federal districts of RF in 2009 – June, 2012, the nominal cans

Schedule 36. Dynamics of production of semi-preserved cut fish in different sauces in the largest federal districts of RF in 2009-2011, the nominal cans

Diagram 20. Change of structure of Russian production of semi-preserved cut fish in different sauces by federal districts in 2009-2011, %

Table 20. Volumes of production of semi-preserved cut fish in different sauces in regions of RF in 2009 – June, 2012, the nominal cans

Schedule 37. Dynamics of production of semi-preserved cut fish in different sauces in the largest federal districts of RF in 2009-2011, the nominal cans

Diagram 21. Change of regional structure of Russian production of semi-preserved cut fish in different sauces in 2009-2011, %

Schedule 38. Dynamics of volume of Russian production of semi-preserved cut fish in different sauces in 2009-2011, the nominal cans

Table 21. Volumes of production of semi-preserved whole fish in different sauces in federal districts of RF in 2009 – June, 2012, the nominal cans

Table 22. Volumes of production of semi-preserved whole fish in different sauces in regions of RF in 2009 – June, 2012, the nominal cans

Schedule 39. Dynamics of production of semi-preserved cut fish in different sauces in the main regions of RF in 2009-2011, the nominal cans

Diagram 23. Change of regional structure of Russian production of semi-preserved whole fish in different sauces in 2009-2011, %

Schedule 40. Dynamics of volume of Russian production of semi-preserved fish of spicy salting in 2009 – 2011, the nominal cans

Table 23. Volumes of production of semi-preserved foods of spicy salting in federal districts of RF in 2009 – June, 2012, the nominal cans

Diagram 24. Change of structure of Russian production of semi-preserved fish of spicy salting by federal districts in 2009-2011, %

Table 24. Volumes of production of semi-preserved foods of spicy salting in federal districts of RF in 2009 – June, 2012, the nominal cans

Diagram 25. Change of regional structure of Russian production of semi-preserved fish of spicy salting in 2009-2011, %

Schedule 41. Dynamics of volume of Russian production of semi-preserved fish of spicy salting in 2009 - 2011, the nominal cans

Table 25. Volumes of production of semi-preserved foods of spicy salting in federal districts of RF in 2009 – June, 2012, the nominal cans

Diagram 26. Change of structure of Russian production of semi-preserved fish of spicy salting by federal districts in 2009-2011, %

Table 26. Volumes of production of semi-preserved foods of special salting in federal districts of RF in 2009 – June, 2012, the nominal cans

Diagram 27. Change of regional structure of Russian production of semi-preserved fish of special salting in 2009-2011, %

9. PRODUCTION OF READY FISH PRODUCTS

Schedule 42. Dynamics of volume of Russian production of ready and semi-finished fish products in 2009- 2011, tons

Table 27. Volumes of production of finished and semi-finished fish products in federal districts of RF in 2009 – June, 2012, tons

Diagram 28. Change of structure of Russian production of finished and semi-finished fish products by federal districts in 2009-2011, %

Table 28. Volumes of production of finished and semi-finished fish products in regions of RF in 2009 – June, 2012, tons

Diagram 29. Change of regional structure of Russian production of finished and semi-finished fish products in 2009-2011, %

Schedule 43. Dynamics of volume of Russian production of ready culinary fish products in 2009-2011, tons

Table 29. Volumes of production of finished culinary fish products in federal districts of RF in 2009 – June, 2012, tons

Diagram 30. Change of structure of Russian production of finished culinary fish products by federal districts in 2009-2011, %

Table 30. Volumes of production of finished culinary fish products in regions of RF in 2009 – June, 2012, tons

Diagram 31. Structure of Russian production of finished culinary fish products by regions in 2011,%

Schedule 44. Dynamics of volume of Russian production of culinary fish products in 2009- 2011, tons

Table 31. Volumes of production of culinary fish products in federal districts of RF in 2009 – June, 2012, tons

Diagram 32. Change of structure of Russian production of culinary fish products by federal districts in 2009-2011, %

Table 32. Volumes of production of culinary fish products in regions of RF in 2009 – June, 2012, tons.

Diagram 33. Structure of Russian production of culinary fish products by regions in 2011,%

10. PRODUCTION OF CANNED AND SEMI-PRESERVED SEAFOOD BY CATEGORIES

Diagram 34. Structure of production of canned and semi-preserved seafood by types in 2011, %

Table 33. Structure of Russian production of canned and semi-preserved seafood by types in 2009-2011, the nominal cans

Schedule 45. Dynamics of volume of Russian production of canned seafood in 2009 - 2011, the nominal cans

Table 34. Dynamics of production of canned seafood in the largest federal districts of RF in 2009 – June, 2012, the nominal cans

Schedule 46. Dynamics of production of canned seafood in the largest federal districts of RF in 2009-2011, the nominal cans

Diagram 35. Change of structure of Russian production of canned seafood by federal districts in 2009-2011, %

Table 35. Dynamics of production of canned seafood in the largest regions of RF in 2009 – June, 2012, the nominal cans

Schedule 47. Dynamics of production of canned seafood in the main regions of RF in 2009-2011, ths nominal cans

Diagram 36. Change of regional structure of Russian production of canned seafood in 2009-2011, %

Schedule 48. Dynamics of volume of Russian production of semi-preserved seafood in 2009 – 2011, the nominal cans

Table 36. Volumes of production of semi-preserved seafood in the largest federal districts of RF in 2009-2012, the nominal cans

Diagram 37. Change of structure of Russian production of semi-preserved seafood by federal districts in 2009-2011, %

Table 37. Volumes of production of semi-preserved seafood in the largest regions of RF in 2009-2012, the nominal cans

Diagram 38. Change of regional structure of Russian production of semi-preserved seafood in 2009-2011, %

11. THE LARGEST RUSSIAN PRODUCERS ON RUSSIAN MARKET OF CANNED AND SEMI-PRESERVED FISH AND SEAFOOD

12. PRODUCTION OF CAVIAR IN RUSSIA

Schedule 49. Dynamics of volume of Russian production of caviar in 2007-2011, tons

Schedule 50. Dynamics of volume of Russian production of caviar in 2007-2012, tons

Table 38. Production of caviar by months in 2007 – 2012, tons

Diagram 39. Structure of production of caviar by types in 2011, %

Table 39. Structure of production of caviar by types in 2009 - 2011

Table 40. Dynamics of production of caviar in the largest federal districts of RF in 2007- June, 2012, tons

Schedule 51. Dynamics of production of caviar in the largest federal districts of RF in 2007- 2010, tons

Diagram 40. Change of structure of Russian production of caviar by federal districts in 2007-2011, %

Table 41. Dynamics of production of caviar in the largest federal districts of RF in 2007- June, 2012, tons

Schedule 52. Dynamics of production of caviar in main federal districts of RF in 2007-2011, tons

Diagram 41. Change of regional structure of Russian production of caviar in 2007-2011, %

Schedule 53. Dynamics of volume of Russian production of salmon caviar in 2009-2011, tons

Table 42. Dynamics of production of salmon caviar in the largest federal districts of RF in 2009-June, 2012, tons

Diagram 42. Change of structure of Russian production of salmon caviar by federal districts in 2009-2011, %

Table 43. Dynamics of production of salmon caviar in the largest regions of RF in 2009- June, 2012, tons

Diagram 43. Change of regional structure of Russian production of salmon caviar in 2009-2011, %

13. THE LARGEST RUSSIAN PRODUCERS OF CANNED AND SEMI-PRESERVED FISH AND SEAFOOD IN RUSSIA

Table 44. Volumes of production of canned fish natural by the largest Russian producers in 2006-2009, the nominal cans

Schedule 54. Dynamics of production volumes of canned fish natural on the largest enterprises of RF in 2006-2009, the nominal cans

Table 45. Information about ten largest producers of canned fish natural

Diagram 44. Shares of the largest enterprises in the structure of Russian national production of canned fish natural in 2009, %

Table 46. Volumes of production of canned fish in oil by the largest Russian producers in 2006-2009, the nominal cans.

Schedule 55. Dynamics of volumes of production of canned fish in oil on the largest enterprises of RF in 2006-2009, the nominal cans

Table 47. Information about ten largest producers of canned fish in oil

Table 48. Volumes of production of canned fish in tomato sauce by the largest Russian producers in 2006-2009, the nominal cans

Schedule 56. Dynamics of volumes of production of canned fish in tomato sauce on the largest enterprises of RF in 2006-2009, the nominal cans

Table 49. Information about ten largest producers of canned fish in tomato sauce

Diagram 46. Shares of the largest enterprises in the structure of Russian national production of canned fish in tomato sauce in 2009, %

Table 50. Volumes of production of semi-preserved fish by the largest Russian producers in 2006-2009, the nominal cans

Schedule 57. Dynamics of volumes of production of semi-preserved fish on the largest enterprises of RF in 2006-2009, the nominal cans

Table 51.Information about ten largest producers of semi-preserved fish

Diagram 47. Shares of the largest enterprises in the structure of Russian national production of semi-preserved fish in 2009, %

Table 52. Volumes of production of canned seafood by the largest Russian producers in 2006-2009, the nominal cans

Schedule 58. Dynamics of volumes of production of seafood on the largest enterprises of RF in 2006-2009, tons

Table 53. Information about ten largest producers of canned seafood

Diagram 48. Shares of the largest enterprises in the structure of Russian national production of canned seafood in 2009, %

Table 54. Production volumes of caviar by the largest Russian largest in 2006-2008, tons

Schedule 59. Dynamics of volumes of production of caviar on the largest enterprises of RF in 2006-2009, tons

Table 55. Information about ten largest producers of caviar

Diagram 49. Shares of the largest enterprises in the structure of Russian national production of caviar in 2009, %

Table 56. The largest Russian producers of canned fish and seafood by volume of proceeds during 2007 - 2010, ths rubles.

14. ANALYSIS OF RUSSIAN IMPORT OF CANNED FISH AND SEAFOOD

Schedule 60. Dynamics of volume of Russian import of canned fish and seafood in 2007-2011, tons

Schedule 61. Dynamics of volume of Russian import of canned fish and seafood in 2007-2011, ths dollars

Diagram 50. Structure of Russian market of canned fish and seafood by categories in physical terms in 2011, %

Table 57. Structure of Russian market of canned fish and seafood in physical terms by categories in 2007 - 2011, %

Diagram 51. Structure of Russian import of canned fish and seafood in cost terms by categories in 2011, %

Table 58. Volumes of import of canned fish and seafood in cost terms by categories in 2007 – 2011, the dollars

15. ANALYSIS OF RUSSIAN IMPORT OF CANNED FISH

Schedule 62. Dynamics of volume of Russian import of canned fish and seafood in 2007-2011, tons

Schedule 63. Dynamics of volume of Russian import of canned fish in 2007-2011, the dollars.

Schedule 64. Dynamics of volume of Russian import of canned fish and caviar by months in 2007-2012, tons

Table 59. Dynamics of Russian import of canned fish and caviar in physical terms by months in 2007-2012, tons

Schedule 65. Dynamics of volume of Russian import of canned fish by months in 2007-2012, the dollars.

Table 60. Dynamics of Russian import of canned fish and caviar in cost terms by months in 2007-2012, the dollars

Diagram 52. Structure of Russian import of canned fish in physical terms by types in 2011, %

Table 61. Structure of Russian import of canned fish in physical terms by types in 2007 - 2011, tons

Diagram 53. Structure of Russian import of canned fish in physical terms by types in 2011, %

Table 62. Structure of Russian import of canned fish in cost terms by types in 2007 - 2011, ths dollars.

Table 63. Volumes of Russian import of canned fish by supplying countries in 2007- June, 2012, tons

Schedule 66. Volumes of Russian import of canned fish by the largest countries of origin in 2011, tons

Table 64. Volumes of Russian import of canned fish by supplying countries in 2007- June, 2012, ths dollars

Schedule 67. Volumes of Russian import of canned fish by the largest countries of origin in 2011, ths dollars.

Diagram 54. Structure of Russian import of canned fish in physical terms by the countries of origin in 2011, %

Diagram 55. Structure of Russian import of canned fish in cost terms by the countries of origin in 2011, %

Schedule 68. Dynamics of volume of Russian import of canned sardines in 2007-2011, tons

Schedule 69. Dynamics of volume of Russian import of canned sardines in 2007-2011, the dollars

Table 65. Volumes of Russian import of canned sardines by supplying countries in 2007- June, 2012, tons

Schedule 70. Volumes of Russian import of canned sardines by the largest countries of origin in 2011, tons

Table 66. Volumes of Russian import of canned sardines by supplying countries in 2007-2012, ths dollars.

Schedule 71. Volumes of Russian import of canned sardines by the largest countries of origin in 2011, the dollars

Diagram 56. Structure of Russian import of canned fish in physical terms by the countries of origin in 2011, %

Diagram 57. Structure of Russian import of canned sardines in cost terms by the countries of origin in 2011, %

Schedule 72. Dynamics of volume of Russian import of canned tuna in 2007-2011, tons

Schedule 73. Dynamics of volume of Russian import of canned tuna in 2007-2011, ths dollars.

Table 67. Volumes of Russian import of canned tuna by supplying countries in 2007-2012, tons

Schedule 74. Volumes of Russian import of canned tuna by the largest countries of origin in 2011, tons

Table 68. Volumes of Russian import of canned tuna by supplying countries in 2007-2012, the dollars

Schedule 75. Volumes of Russian import of canned tuna by the largest countries of origin in 2011, ths dollars

Diagram 58. Structure of Russian import of canned tuna in physical terms by the countries of origin in 2011, %

Diagram 59. Structure of Russian import of canned tuna in cost terms by the countries of origin in 2011, %

Schedule 76. Dynamics of volume of Russian import of canned mackerel in 2007-2011, tons

Schedule 77. Dynamics of volume of Russian import of canned mackerel in 2007-2011, the dollars.

Table 69. Volumes of Russian import of canned mackerel by supplying countries in 2007-2012, tons

Schedule 78. Volumes of Russian import of canned mackerel by the largest countries of origin in 2011, tons

Table 70. Volumes of Russian import of canned mackerel by supplying countries in 2007-2012, ths dollars

Schedule 79. Volumes of Russian import of canned mackerel by the largest countries of origin in 2011, the dollars

Diagram 60. Structure of Russian import of canned mackerel in physical terms by the countries of origin in 2011, %

Diagram 61. Structure of Russian import of canned mackerel in cost terms by the countries of origin in 2011, %

Schedule 80. Dynamics of volume of Russian import of canned anchovy in 2007-2011, tons

Schedule 81. Dynamics of volume of Russian import of canned anchovy in 2007-2011, ths dollars.

Table 71. Volumes of Russian import of canned anchovy by supplying countries in 2007-2012, tons

Table 72. Volumes of Russian import of canned anchovy by supplying countries in 2007-2012, ths dollars

Diagram 62. Structure of Russian import of canned anchovy in physical terms by the countries of origin in 2011, %

Diagram 63. Structure of Russian import of canned anchovy in cost terms by the countries of origin in 2011, %

Schedule 82. Dynamics of volume of Russian import of canned herring in 2007-2011, tons

Schedule 83. Dynamics of volume of Russian import of canned herring in 2007-2011, the dollars

Table 73. Volumes of Russian import of canned herring by supplying countries in 2007-2012, tons

Schedule 84. Volumes of Russian import of canned herring by the largest countries of origin in 2011, tons

Table 74. Volumes of Russian import of canned herring by supplying countries in 2007-2012, the dollars

Schedule 85. Volumes of Russian import of canned herring by the largest countries of origin in 2011, the dollars.

Diagram 64. Structure of Russian import of canned herring in physical terms by the countries of origin in 2011, %

Diagram 65. Structure of Russian import of canned herring in cost terms by the countries of origin in 2011, %

Schedule 86. Dynamics of volume of Russian import of sturgeon caviar in 2007-2011, tons

Schedule 87. Dynamics of volume of Russian import sturgeon caviar in 2007-2011, ths. dollars

Table 75. Volumes of Russian import of sturgeon caviar by supplying countries in 2007-2011, tons

Table 76. Volumes of Russian import of sturgeon caviar by supplying countries in 2007-2011, the dollars.

Diagram 66. Structure of Russian import of sturgeon caviar in physical terms by countries of origin in 2011, %

Diagram 67. Structure of Russian import of sturgeon caviar in cost terms by countries of origin in 2011, %

16. ANALYSIS OF RUSSIAN IMPORT OF CANNED SEAFOOD

Schedule 88. Dynamics of volume of Russian import of canned seafood in 2007-2011, tons

Schedule 89. Dynamics of volume of Russian import of canned seafood in 2007-2011, ths dollars.

Schedule 90. Dynamics of Russian import of canned seafood by months in 2007-2012, tons

Table 77. Volume of Russian import of canned seafood in 2007- 2012, tons

Schedule 91. Dynamics of Russian import of canned seafood by months in 2007-2012, the dollars

Table 78. Volume of Russian import of canned seafood in 2007- 2012, tons

Diagram 68. Structure of Russian import of canned seafood in physical terms by types in 2011, %

Table 79. Structure of Russian import of canned seafood in physical terms by types in 2007 - 2011

Diagram 69. Structure of Russian import of canned seafood in cost terms by types in 2011, %

Table 80. Structure of Russian import of canned seafood in cost terms by types in 2007 - 2011

Table 81. Volumes of Russian import of canned seafood by supplying countries in 2007-2012, tons

Schedule 92. Volumes of Russian import of canned seafood by the largest countries of origin in 2011, tons

Table 82. Volumes of Russian import of canned seafood by supplying countries in 2007-2012, the dollars

Schedule 93. Volumes of Russian import of canned seafood by the largest countries of origin in 2011, the dollars.

Diagram 70. Structure of Russian import of canned seafood in physical terms by the countries of origin in 2011, %

Diagram 71. Structure of Russian import of canned seafood in cost terms by the countries of origin in 2011, %

Schedule 94. Dynamics of volume of Russian import of canned shrimps in 2007-2011, tons

Schedule 95. Dynamics of volume of Russian import of canned shrimps in 2007-2011, ths dollars.

Table 83. Volumes of Russian import of canned shrimps by supplying countries in 2007-2011, tons

Schedule 96. Volumes of Russian import of canned shrimps by the largest countries of origin in 2011, tons

Table 84. Volumes of Russian import of canned shrimps by supplying countries in 2007-2011, ths dollars

Schedule 97. Volumes of Russian import of canned shrimps by the largest countries of origin in 2011, the dollars.

Diagram 72. Structure of Russian import of canned shrimps in physical terms by the countries of origin in 2011, %

Diagram 73. Structure of Russian import of canned shrimps in cost terms by the countries of origin in 2011, %

Schedule 98. Dynamics of volume of Russian import of canned molluscs in 2007-2011, tons

Schedule 99. Dynamics of volume of Russian import of canned molluscs in 2007-2011, the dollars.

Table 85. Volumes of Russian import of canned molluscs by supplying countries in 2007-2011, tons

Schedule 100. Volumes of Russian import of canned molluscs by the largest countries of origin in 2011, tons

Table 86. Volumes of Russian import of canned molluscs by supplying countries in 2007-2011, ths dollars

Schedule 101. Volumes of Russian import of canned molluscs by the largest countries of origin in 2011, the dollars.

Diagram 74. Structure of Russian import of canned molluses in physical terms by the countries of origin in 2011, %

Diagram 75. Structure of Russian import of canned molluscs in cost terms by the countries of origin in 2011, %

17. ANALYSIS OF RUSSIAN EXPORT OF CANNED FISH AND SEAFOOD

Schedule 102. Dynamics of volume of Russian export of canned fish and seafood in 2007- 2011, tons

Schedule 103. Dynamics of volume of Russian export of canned fish and seafood in 2007-2011, ths dollars.

Diagram 76. Structure of Russian export of canned fish and seafood in physical terms by categories in 2011, %

Diagram 77. Structure of Russian export of canned fish and seafood in cost terms by categories in 2011, %

18. ANALYSIS OF RUSSIAN EXPORT OF CANNED FISH BY CATEGORIES

Schedule 104. Dynamics of volume of Russian export of canned fish in 2007-2011, tons

Schedule 105. Dynamics of volume of Russian export of canned fish in 2007-2011, ths dollars.

Schedule 106. Dynamics of Russian export of canned fish by months in 2007- June, 2012, tons

Table 87. Volumes of Russian export of canned fish in 2007-2012, tons

Schedule 107. Dynamics of volume of Russian export of canned fish by months in 2007-2012, the dollars.

Table 88. Volumes of Russian export of canned fish in 2007-2012, ths dollars.

Diagram 78. Structure of Russian export of canned fish in physical terms by types in 2011, %

Table 89. Structure of Russian export of canned fish in physical terms by types in 2007 - 2011, ton

Diagram 79. Structure of Russian export of canned fish in cost terms by types in 2011, %

Table 90. Structure of Russian export of canned fish in cost terms by types in 2007 - 2011, ths dollars.

Table 91. Volumes of Russian export of canned fish by countries of destination in 2007-2012, tons

Schedule 108. Volumes of Russian export of canned fish by the largest countries of destination in 2011, tons

Table 92. Volumes of Russian export of canned fish by countries of destination in 2007-2012, the

Schedule 109. Volumes of Russian export of canned fish by the largest countries of destination in 2011, the dollars

Diagram 80. Structure of Russian export of canned fish in physical terms by countries of destination in 2011,

Diagram 81. Structure of Russian export of canned fish in cost terms by countries of destination in 2011, %

Schedule 110. Dynamics of volume of Russian export of canned sardines in 2007-2011, tons

Schedule 111. Dynamics of volume of Russian export of canned sardines in 2007-2011, the dollars.

Table 93. Volumes of Russian export of canned sardines by countries of destination in 2007-2012, tons

Schedule 112. Volumes of Russian export of canned sardines by the largest countries of destination in 2011, tons

Table 94. Volumes of Russian export of canned sardines by countries of destination in 2007-2012, the dollars.

Diagram 82. Structure of Russian export of canned fish in physical terms by countries of destination in 2011, %

Diagram 83. Structure of Russian export of canned sardines in cost terms by countries of destination in 2011, %

Schedule 113. Dynamics of volume of Russian export of canned herring in 2007-2011, tons

Schedule 114. Dynamics of volume of Russian export of canned herring in 2007-2011, ths dollars.

Table 95. Volumes of Russian export of canned herring by countries of destination in 2007-2012, tons

Schedule 115. Volumes of Russian export of canned herring by the largest countries of destination in 2011, tons

Table 96. Volumes of Russian export of canned herring by countries of destination in 2007-2012, ths dollars

Schedule 116. Volumes of Russian export of canned herring by the largest countries of destination in 2011, ths dollars

Diagram 84. Structure of Russian export of canned herring in physical terms by countries of destination in 2011, %

Diagram 85. Structure of Russian export of canned herring in cost terms by countries of destination in 2011, %

Schedule 117. Dynamics of volume of Russian export of canned mackerel in 2007-2011, tons

Schedule 118. Dynamics of volume of Russian export of canned mackerel in 2007-2011, ths dollars.

Table 97. Volumes of Russian export of canned mackerel by countries of destination in 2007-2012, tons

Table 98. Volumes of Russian export of canned mackerel by countries of destination in 2007-2012, the dollars.

Diagram 86. Structure of Russian export of canned mackerel in physical terms by countries of destination in 2011, %

Diagram 87. Structure of Russian export of canned mackerel in cost terms by countries of destination in 2011, %

Schedule 119. Dynamics of volume of Russian export of sturgeon caviar in 2007-2011, tons

Schedule 120. Dynamics of volume of Russian export of sturgeon caviar in 2007- 2011, the dollars.

Table 99. Volumes of Russian export of sturgeon caviar by countries of destination in 2007-2011, tons

Table 100. Volumes of Russian export of sturgeon caviar by countries of destination in 2007-2011, the dollars.

Diagram 88. Structure of Russian export of sturgeon caviar in physical terms by countries of destination in 2011, %

Diagram 89. Structure of Russian export of sturgeon caviar in cost terms by countries of destination in 2011, %

19. ANALYSIS OF RUSSIAN EXPORT OF CANNED SEAFOOD

Schedule 121. Dynamics of volume of Russian export of canned seafood in 2007-2011, tons

Schedule 122. Dynamics of volume of Russian export of canned seafood in 2007- 2011, the dollars

Schedule 123. Dynamics of Russian export of canned seafood by months in 2007-2012, tons

Table 101. Volumes of Russian export of canned seafood by months in 2007-2012, tons

Schedule 124. Dynamics of Russian export of canned seafood by months in 2007-2012, the dollars.

Table 102. Volumes of Russian export of canned seafood by months in 2007-2012, ths dollars.

Diagram 90. Structure of Russian export of canned seafood in physical terms by types in 2011, %

Table 103. Structure of Russian export of canned seafood in physical terms by types in 2007 - 2011, tons

Diagram 91. Structure of Russian export of canned seafood in cost terms by types in 2011, %

Table 104. Structure of Russian export of canned seafood in cost terms by types in 2007 - 2011, tons

Table 105. Volumes of Russian export of canned seafood by countries of destination in 2007-2012, tons

Schedule 125. Volumes of Russian export of canned seafood by the largest countries of destination in 2011, tons

Table 106. Volumes of Russian export of canned seafood by countries of destination in 2007-2012, the dollars.

Schedule 126. Volumes of Russian export of canned seafood by the largest countries of destination in 2011, the dollars

Diagram 92. Structure of Russian export of canned seafood in physical terms by countries of destination in 2011, %

Diagram 93. Structure of Russian export of canned seafood in cost terms by countries of destination in 2011, %

20. PRODUCERS' PRICES FOR CANNED AND SEMI-PRESERVED FISH IN RUSSIA

Schedule 127. Dynamics of average producers prices for canned fish of all types in RF in 2007-2011, rub/t

Schedule 128. Dynamics of average producers prices for canned fish of all types in RF by months in 2007-2012, rub/t

Table 107. Average producers prices for canned fish of all types in RF by months in 2007-2012, rub/t

Schedule 129. Dynamics of average producers prices for canned fish in tomato sauce in RF in 2007-2012, rub/t

Schedule 130. Dynamics of average producers prices for canned fish in tomato sauce in RF in 2007-2012, rub/t

Table 108. Average producers prices for canned fish in tomato sauce in RF by months in 2007-2012, rub/t

Schedule 131. Dynamics of average producers prices for canned fish in oil in RF in 2007-2011, rub/t

Schedule 132. Dynamics of average producers prices for canned fish in oil in RF by months in 2007-2012, rub/t

Table 109. Average producers prices for canned fish in oil in RF by months in 2007-2012, rub/t

Schedule 133. Dynamics of average producers prices for canned fish natural in RF in 2007-2011, rub/t

Schedule 134. Dynamics of average producers prices for canned fish natural in RF by months in 2007-2012, rub/t

Table 110. Average producers prices for canned fish natural in RF by months in 2007-2012, rub/t

21. RETAIL PRICES FOR CANNED FISH IN RUSSIA

Schedule 135. Dynamics of average retail prices for canned fish in tomato sauce in RF in 2007-2012, rub/nominal can

Schedule 136. Dynamics of average retail prices for canned fish in tomato sauce in RF by months in 2007-2012, rub/nominal can

Table 111. Average retail prices for canned fish in tomato sauce in RF by months in 2007-2012, rub/nominal can

Schedule 137. Dynamics of average retail prices for canned fish natural and canned fish in oil in RF in 2007-2012, rub/nominal can

Schedule 138. Dynamics of average retail prices for canned fish natural and canned fish in oil in RF by months in 2007-2012, rub/nominal can

Table 112. Average retail prices for canned fish natural in oil in RF by months in 2007-2012, rub/nominal can

Schedule 139. Dynamics of average retail prices for salmon caviar in RF in 2007-2011, rub/kg

Schedule 140. Dynamics of average retail prices for salmon caviar in RF by months in 2007 - 2012, rub/kg

Table 113. Average retail prices for salmon caviar in RF by months in 2007 - 2012, rub/kg

22. PROFILES OF THE LARGEST RUSSIAN PRODUCERS OF CANNED AND SEMI-PRESERVED FISH AND SEAFOOD IN RUSSIA

- Table 114. Number of employees of «Roskon» LLC, people.
- Table 115. Shareholders/founders of "Roskon" LLC
- Table 116. Subsidiaries of "Roskon" LLC
- Table 117. Production volumes of "Roskon" LLC
- Table 118. Balance sheet of "Roskon" LLC, ths rubles
- Table 119. Profit and loss statement of "Roskon" LLC, ths rubles
- Table 120. Cash-flow statement of "Roskon" LLC, ths rubles
- Table 121. Dynamics of financial activity of "Roskon" LLC

- Table 122. Number of employees of "Yuzhnomorskaya baza rybflota", OJSC, people
- Table 123. Shareholders/founders of "Yuzhnomorskaya baza rybflota", OJSC
- Table 124. Subsidiaries of "Yuzhnomorskaya baza rybflota" OJSC
- Table 125. Production volumes of "Yuzhnomorskaya baza rybflota" OJSC
- Table 126. Balance sheet of "Yuzhnomorskaya baza rybflota" OJSC, ths. rubles
- Table 127. Profit and loss statement of "Yuzhnomorskaya baza rybflota" OJSC, ths. rubles
- Table 128. Cash-flow statement of "Yuzhnomorskaya baza rybflota", OJSC, ths rubles
- Table 129. Dynamics of financial activity of Yuzhnomorskaya baza rybflota", OJSC
- Table 130. Number of employees of "Delikon Produkt" LLC, people
- Table 131. Shareholders/founders of "Delikon Produkt", LLC
- Table 132. Subsidiaries of "Delikon Produkt", LLC
- Table 133. Production volumes of "Delikon Produkt", LLC
- Table 134. Balance sheet of "Delikon Produkt" LLC, ths rubles
- Table 135. Profit and loss statement of "Delikon Produkt" LLC, ths rubles.
- Table 136. Cash-flow statement of "Delikon Produkt" LLC, ths rubles
- Table 137. Dynamics of financial activity of "Delikon Produkt", LLC
- Table 138. Shareholders/founders of "Kreon" LLC
- Table 139. Subsidiaries of "Kreon" LLC
- Table 140. Production volumes of "Kreon" LLC
- Table 141. Balance sheet of "Kreon" LLC, ths rubles
- Table 142. Profit and loss statement of "Kreon" LLC, ths rubles
- Table 143. Cash-flow statement of "Kreon" LLC, ths rubles
- Table 144. Dynamics of financial activity of "Kreon" LLC
- Table 145. Shareholders/founders of "Fish-works Ostrovnoy", CJSC
- Table 146. Subsidiaries of "Fish-works Ostrovnoy", CJSC
- Table 147. Production volumes of "Fish-works "Ostrovnoy", CJSC
- Table 148. Balance sheet of "Fish-works "Ostrovnoy", CJSC, ths. rubles.
- Table 149. Profit and loss statement of "Fish-works "Ostrovnoy", CJSC, ths. rubles
- Table 150. Cash-flow statement of "Fish-works "Ostrovnoy", CJSC, ths. rubles.
- Table 151. Dynamics of financial activity of "Fish-works "Ostrovnoy", CJSC

23. FORECAST OF DEVELOPMENT OF THE MARKET OF CANNED AND SEMI-PRESERVED FISH AND SEAFOOD FOR 2011 - 2015.

Schedule 141. Dynamics of volume of Russian market of canned and semi-preserved fish and seafood in 2009-2011 and forecast for 2012-2015, tons

Schedule 142. Dynamics of import share on the market of canned and semi-preserved fish and seafood in physical terms in 2009-2015*, %

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Web-site: www.i-plan.ru

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