

FROZEN SEMI-FINISHED PRODUCTS. RUSSIAN MARKET OF FROZEN SEMI-FINISHED PRODUCTS



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ABOUT INTESCO RESEARCH GROUP

RESERCH METHODOLOGY

Subject of research:

MARKET OF FROZEN SEMI-FINISHED PRODUCTS

Goal of research:

EVALUATION OF MARKET CONDITIONS AND FORECAST OF ITS DEVELOPMENT FOR 2012-2014

Regions of research:

RUSSIA

REGIONS OF RF

Basic units of research:

VOLUME OF RUSSIAN MARKET OF FROZEN SEMI-FINISHED PRODUCTS
SEGMENTATION OF RUSSIAN MARKET OF FROZEN SEMI-FINISHED
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Segments of market of frozen semi-finished products researched:

SEMI-FINISHED MEAT PRODUCTS
SEMI-FINISHED FISH AND SEAFOOD

FROZEN FRUIT AND BERRIES FROZEN VEGETABLES, MUSHROOMS AND POTATO

Russian largest enterprises profiled:

NOVOOSKOLSKY BRUNCH OF «PRIOSKOLIE» CJSC

«INVEST ALYANS» LLC

«PRODUKTY PITANIA KOMBINAT» LLC

«POKOM» CJSC

«OSTANKINSKY MEAT-PROCESSING PLANT» OJSC

«SHELF-2000» LLC

Production volumes, financial activities data, balance sheets, profit and loss statements, cash-flow statements, the subsidiaries and other data about these main companies were presented.

Information sources used:

Federal State Statistics Service

Ministry of Economic Development of RF

Federal Custom Service

Federal Tax Service

Evaluation of Experts of the Branch

Data of the main players of the branch

Printed and electronic publications of the branch

The research contains 131 Schedules, 91 Diagrams, 84 Tables, 2 Schemes

EXTRACTS FROM THE RESEARCH

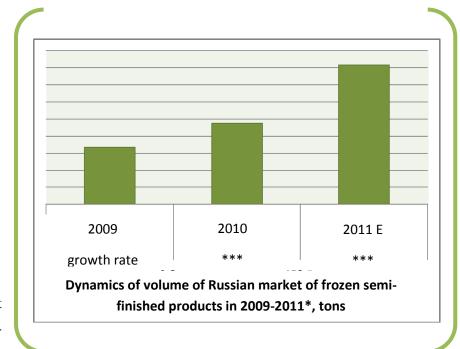
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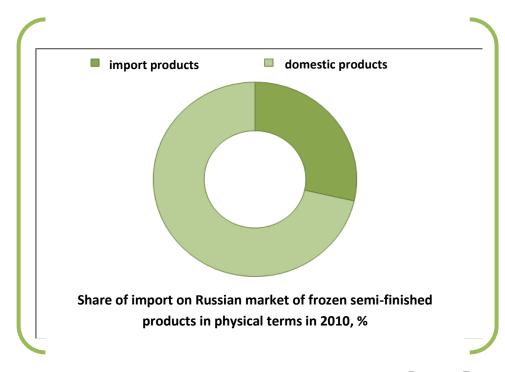
VOLUME OF RUSSIAN MARKET OF FROZEN SEMI-FINISHED PRODUCTS

According to estimates of Intesco Research Group in 2010 the volume of the domestic

market of frozen semifinished products in physical terms made up *** *** tons, having increased compared to the same period by **%. Forecasted value of this indicator in 2011 makes up *** *** tons, that is **% more than last year.

In 2010 import volume of frozen semi-finished products on





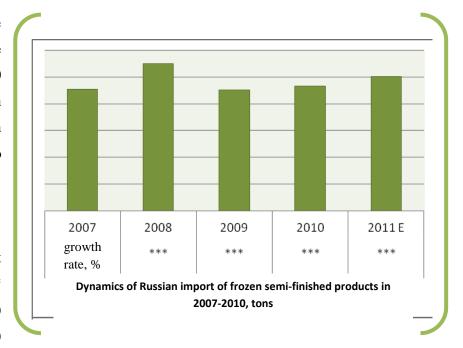
Russian market amounted to *** *** tons, that makes up **% of domestic market volume.

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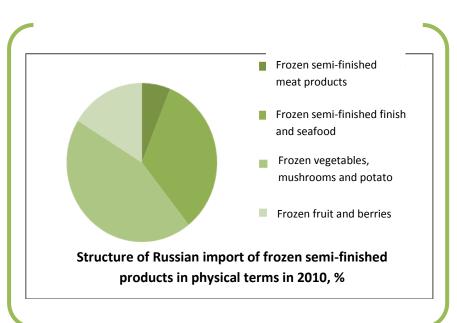
IMPORT OF FROZEN SEMI -FINISHED PRODUCTS

According to the estimates of the Federal State Statistics Service in 2010 import volume of frozen semi-finished products in physical terms amounted to *** *** tons, that is by **% more than the 2009 value.

According to the last year results Poland (*** *** tons), China (*** *** tons) and Norway (*** *** tons)



became the largest countries of origin of frozen semi-finished products imported.



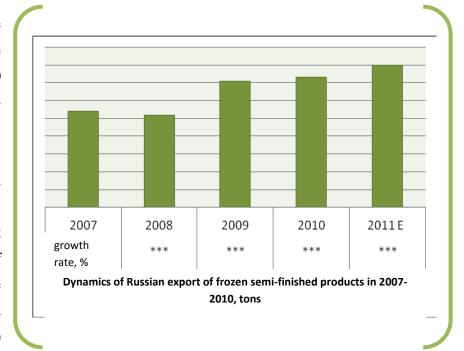
In 2010 the largest share in the import structure of frozen semi-finished products in physical terms referred to frozen vegetables, mushrooms and potato (**%), the least – to frozen semi-finished meat products.

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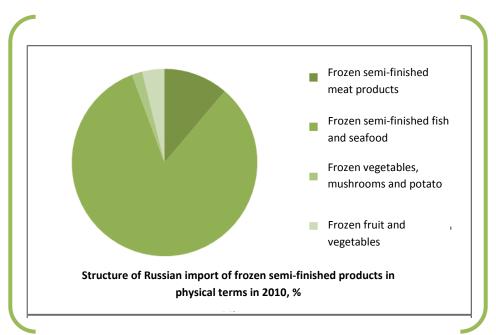
EXPORT OF FROZEN SEMI-FINISHED PRODUCTS

According to the estimates of the Federal State Statistics Service in 2010 export volume of frozen semifinished products in physical terms amounted to *** *** tons, that is by **% more than the 2009 value.

According to the last year's results the Republic of Korea (*** *** tons), Ukraine (*** *** tons) and Netherlands (*** *** tons)



became the largest countries of destination of domestic frozen semi-finished products.



According to the results of 2010 the largest share in Russian export structure of frozen semi-finished products in physical terms referred to frozen semi-finished fish and seafood (**%).

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